

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dina CLARK	04/29/2008
Jeff BLUM	04/29/2008
RECEIVING PARTY DATA	
Name:	MCCORMICK & COMPANY, INCORPORATED
Street Address:	18 Loveton Circle
City:	Sparks
State/Country:	MARYLAND
Postal Code:	21152-6000
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29305440
CORRESPONDENCE DATA	
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Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	308540US17DES
NAME OF SUBMITTER:	Vesna Bojanic
Total Attachments: 2 source=308540USAssignment#page1.tif source=308540USAssignment#page2.tif	

OP \$40.00 29305440

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PATENT
REEL: 022855 FRAME: 0438

308540US17DES

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE) Dina CLARK - York, PA

Jeff BLUM - New Freedom, PA

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: A MERCHANDISER DISPLAY

(Application No. 29/305,440, filed March 20, 2008), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, MCCORMICK & COMPANY, INCORPORATED

(hereinafter referred to as "ASSIGNEES") having places of business at: 18 Loveton Circle, Sparks, MD 21152-6000, U.S.A., respectively are desirous of jointly acquiring interests in the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEES, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEES as the assignees of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEES, their successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEES or their representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEES, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEES, their successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

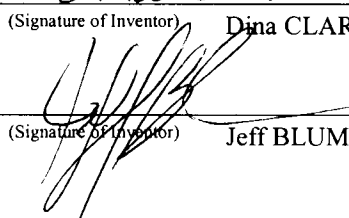
The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: April 29, 2008



(Signature of Inventor) Dina CLARK

Date: April 29, 2008



(Signature of Inventor) Jeff BLUM

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
ATTORNEYS AT LAW
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ALEXANDRIA, VIRGINIA 22314