

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Michael J. ISABELL	06/19/2009
RECEIVING PARTY DATA	
Name:	Avery Dennison Corporation
Street Address:	8080 Norton Parkway, 22-D
City:	Mentor
State/Country:	OHIO
Postal Code:	44060
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12489521
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	440-534-6000
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Correspondent Name:	Avery Dennison Corporation
Address Line 1:	8080 Norton Parkway, 22-D
Address Line 4:	Mentor, OHIO 44060
ATTORNEY DOCKET NUMBER:	4699-US
NAME OF SUBMITTER:	John P. Cornely
Total Attachments: 2 source=4699-US_2009-06-23_Executed_Assignment#page1.tif source=4699-US_2009-06-23_Executed_Assignment#page2.tif	

OP \$40.00 12489521

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I the undersigned

Michael J. ISABELL

do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto Avery Dennison Corporation (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 150 N. Orange Grove Blvd., Pasadena, CA 91103-3596, and its successors, legal representatives and assigns, my entire right, title, and interest throughout the world, in, to and under the inventions in

Washable RFID Device For Apparel Tracking

set forth in the application for the United States Letters Patent filed on **June 23, 2009** and assigned Serial No. **12/489,521**, and all provisional applications relating thereto, and all divisions, renewals, substitutes, continuations and Convention applications based in whole or in part thereof, and any and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and applications for Letters Patents which may hereafter be filed for in any country or countries foreign to the United States, and all Letters Patents which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patents.

And I hereby authorize ASSIGNEE, its successors, legal representative and assigns to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable, under the International Convention or otherwise.

And I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for said inventions to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

And I hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patents before or after issuance.

And I hereby covenant and agree that I will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce patent protection for said inventions in all countries.

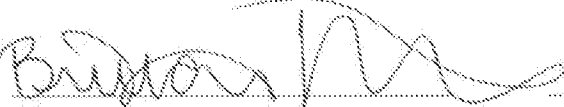
And I hereby authorize the patent attorney of record and/or having power of attorney in the U.S. patent application identified above to insert the serial number and filing date information for patent application in the appropriate spaces in this assignment document when that information becomes available.


↪ In testimony whereof, I hereunto set my hand and seal this 19th day of June, 2009. ↪

ASSIGNOR


Michael J. ISABELL ↪

Witnessed By:

↪ Signature:  19 June 09
Print Name: Brittani Muir Date

↪ Signature:  19 June 09
Print Name: Joseph Skripka Date