PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Intellectual Wellness, LLC	11/14/2006

RECEIVING PARTY DATA

Name:	Proprietary Wellness, LLC		
Street Address:	2750 S. Durango		
Internal Address:	Unit 1120		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89117		

PROPERTY NUMBERS Total: 1

Prope	erty Type	Number
Application Number:		11411530

CORRESPONDENCE DATA

Fax Number: (312)474-0448

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-474-6300

Email: docket@marshallip.com
Correspondent Name: Jeremy R. Kriegel
Address Line 1: 233 South Wacker Drive

Address Line 2: Suite 6300

Address Line 4: Chicago, ILLINOIS 60606-6357

ATTORNEY DOCKET NUMBER: 31570/32000

NAME OF SUBMITTER: Jeremy R. Kriegel

Total Attachments: 1

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PATENT REEL: 022889 FRAME: 0337

ASSIGNMENT

THIS ASSIGNMENT, made this 14th day of November, 2006 by Intellectual Wellness, LLC, (hereinafter referred to as Assignor),

WHEREAS, Intellectual Wellness, LLC, a Limited Liability Company organized under and pursuant to the laws of Michigan having its principal place of business at 815 N. Second St. (hereinafter referred to as "Assignor"), and is Assignee to the invention disclosed in patent application number 11/411,530, "USE OF DHEA DERIVATIVES FOR ENHANCING PHYSICAL PERFORMANCE" and any subsequent Applications for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon:

WHEREAS, Proprietary Wellness, LLC, a Limited Liability Company organized under and pursuant to the laws of Nevada having its principal place of business at 2750 S. Durango, Unit 1120, Las Vegas, NV 89117 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention disclosed in patent application number 11/411,530, "USE OF DHEA DERIVATIVES FOR ENHANCING PHYSICAL PERFORMANCE" and future Applications for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, Assignor is assigning and transferring to Assignee, to its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and applications for Letters Patent, and in and to any and all divisions, continuations and continuations-in-part of said applications, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby covenant and agree to and with Assignee, successors, legal representatives and assigns, that Assignor will, upon reasonable notice and upon the request and at the expense of the Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said inventions and applications for Letters Patent above-mentioned.

AND Assignor hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

Eric Marchewitz
Managing Member
Intellectual Wellness, LLC

PATENT REEL: 022889 FRAME: 0338

RECORDED: 06/29/2009