PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Roseld V. Laguatan	06/09/2009
David A. Cziraky	06/15/2009

RECEIVING PARTY DATA

Name:	Crayola LLC	
Street Address:	1100 Church Lane	
City:	Easton	
State/Country:	PENNSYLVANIA	
Postal Code:	18042	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29306507

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: HALC.135727

NAME OF SUBMITTER: Peter C. Knops

Total Attachments: 2

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PATENT REEL: 022890 FRAME: 0825

HALC.135727

<u>ASSIGNMENT</u>

WHEREAS, we, ROSELD V. LAGUATAN of 2997 Whitetail Deer Drive, Bath,

Pennsylvania (18014) and DAVID A. CZIRAKY of 1621 Lenox Avenue, Bethlehem,

Pennsylvania (18018) have invented a certain new, original and ornamental design for a

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for which we have made application for Design Letters Patent of the United States, Serial No.

29/306,507, filed April 10, 2008; and

WHEREAS, CRAYOLA LLC, a corporation duly organized under the laws of the

State of Delaware, and having its principal place of business at 1100 Church Lane, Easton,

Pennsylvania (18042), is desirous of acquiring an interest in said invention and in the Design

Letters Patent to be obtained therefor:

NOW, THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we,

ROSELD V. LAGUATAN and DAVID A. CZIRAKY as co-inventors, have sold, assigned and

transferred, and by these presents do sell, assign and transfer unto said CRAYOLA LLC our full

and exclusive right, title and interest, for the territory of the United States of America, and for all

foreign countries, in and to the said invention, as fully set forth and described in the specification

prepared and executed by us as co-inventors on even date herewith, preparatory to obtaining

Design Letters Patent of the United States therefor, the said invention, application and Design

Letters Patent to be held and enjoyed by said CRAYOLA LLC for its own use and behoof, and

for its successors and/or assigns, to the full end of the term for which said Design Letters Patent

may be granted, and we do hereby authorize and request the Commissioner of Patents and

Trademarks to issue the said Design Letters Patent in accordance with this assignment.

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PATENT REEL: 022890 FRAME: 0826 IN WITNESS WHEREOF, we have hereunto set our hands and seals.

Roseld V. Laguatan
in and for the County and State aforesaid, personally the personally known, who duly acknowledged that he nent as his free and voluntary act and deed and for the day of
David A. Cziraky
in and for the County and State aforesaid, personally sonally known, who duly acknowledged that he signed his free and coluntary act and deed and for the uses day of2009.
Notary Public Vea

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RECORDED: 06/30/2009