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RECORDATION FORM COVER SHEET
PATENTS ONLY

103565436

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Koji SAKURADA

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: OKI ELECTRIC INDUSTRY CO., LTD.

Internal Address: _____

Street Address: _____

3-16-11 Nishi Shimbashi, Minato-ku

City: Tokyo

State: _____

Country: JAPAN Zip: 105-8460

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): May 22, 2009

Assignment Merger Change of Name

Security Agreement Joint Research Agreement

Government Interest Assignment

Executive Order 9424, Confirmatory License

Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

This application

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Robert H. Berdo, Jr.
RABIN & BERDO, PC

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6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Robert Berdo

Signature

June 17, 2009

Date

Robert H. Berdo, Jr. - 38,075

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

FEE ENCLOSED: \$ 40.00
Please charge any further fee to
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06/18/2009 MAHMED1 00000017 12457624

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ASSIGNMENT OF APPLICATION FOR UNITED STATES LETTERS PATENT

WHEREAS Koji SAKURADA
hereinafter referred to collectively as the assignor, has invented a certain improvement
relating to IMAGE PROCESSING SYSTEM AND VIEWERSHIP EFFECT MEASURING METHOD

the inventor(s) declaration for said application being executed concurrently with the execution of this
instrument; said application to be filed in the United States Patent and Trademark Office;
 said application having been filed in the United States Patent and Trademark Office on,
authorization being hereby given to the practitioners associated with the
Customer Number 23995, to insert here in parentheses (Application Serial
No. _____) the application serial number of said application when known;
 said application having been filed under the Patent Cooperation Treaty
on _____,
Serial No. _____, the United States of America being designated.

AND WHEREAS Ok Electric Industry Co., Ltd.
of 3-16-11 Nishi Shimbashi, Minato-ku, Tokyo, 105-8460, Japan

hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to
said application, including any and all divisions and continuations thereof, and in and to said invention and
any and all patents which may be granted therefor, including any and all renewals, reissues and
prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and
valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged,
said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and
assigns, the full and exclusive right, title and interest in and to said application, including any and all
divisions and continuations thereof, and in and to said invention and any and all patents which may be
granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said
assignee's successors and assigns, to have, hold, exercise and enjoy the said application, including any and
all divisions and continuations thereof, and the said invention and any and all patents which may be granted
therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers,
privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms
of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof,
for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and
beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment
had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's
successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including
any and all renewals, reissues and prolongations thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue
Letters Patent on said application, and on any and all divisions and continuations thereof,
to said assignee, and said assignee's successors and assigns, in accordance herewith.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any
further identification which may be necessary or desirable in order to comply with the rules of the United
States Patent and Trademark Office for recordation of this document:

Rabin & Berdo, PC

All practitioners at Customer Number 23995.

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time
the invention was made.

EXECUTED, May 22, 2009

WITNESS:

ASSIGNOR:

Signature: Hiroshi Nagai

Signature: Koji Sakurada

Name: Koji SAKURADA

PATENT