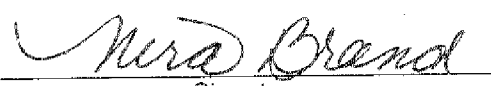


Client Code: JACBA117.033DUS

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying parties: (List using letters or numbers for multiple parties) 1. Andrea DELLA VALLE 2. Andrea VICO Additional name(s) of conveying party(ies) attached? () Yes (X) No	2. Name and address of receiving party(ies): Name: TOD'S S.p.A. Internal Address: Street Address: Via Filippo Della Valle 1 City: SANTELPIDIO A MARE (Fermo) State: Italy ZIP: I-63019 Additional name(s) of receiving party(ies) attached? () Yes (X) No
3. Nature of conveyance: (X) Assignment () Security Agreement () Merger () Change of Name () Other: Execution Date: (List as in section 1 if multiple signatures) 1. March 25, 2009 2. March 25, 2009	4. US or PCT Application number(s) or US Patent number(s): (X) Patent Application No.: 29/330,902 Filing Date: January 15, 2009 Additional numbers attached? () Yes (X) No
5. Party to whom correspondence concerning document should be mailed: Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14 th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: JACBA117.033DUS	6. Total number of applications and patents involved: one
7. Total fee (37 CFR 1.21(h)): \$40 (X) Authorized to be charged to deposit account	8. Deposit account number: 11-1410 Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document. <div style="display: flex; justify-content: space-between;"> <div> <u>Nira Brand</u> Name of Person Signing 52,648 Registration No. </div> <div>  Signature </div> <div> <u>July 1, 2009</u> Date </div> </div> Total number of pages including cover sheet, attachments and document: 2	

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PATENT- JACBA117.033DUS

ASSIGNMENT

WHEREAS, I/WE, Andrea DELLA VALLE, a citizen of Italy, residing at Via Filippo Della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy, and Andrea VICO, a citizen of Italy, residing at Via Filippo Della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy, hereinafter referred to as Assignor, have invented certain new and useful improvements in a SHOE DECORATION, for which I/we have filed a patent application with the U.S. Patent and Trademark Office [ASSIGNOR hereby authorizes and requests the attorneys of Knobbe, Martens, Olson & Bear, LLP, Customer No. 20,995, to insert here in parentheses (Application Number 29/330902, filed January 15, 2009) the filing date and application number of said Application when known];

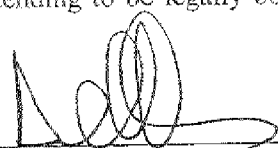
AND WHEREAS, TOD'S S.p.A., an Italian Joint Stock Company, with its principal place of business at Via Filippo Della Valle 1, I-63019 SANT'ELPIDIO A MARE (Ascoli Piceno) Italy (hereinafter referred to as Assignee) desires to acquire the entire right, title, and interest in and to the said improvements with respect to the United States of America, its territories and possessions;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title, and interest in the United States of America, and its territories and possessions in, to and under said improvements, and any Patent Applications in the United States of America and all divisions, renewals and continuations thereof, and all Patents of the United States of America which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions; and Assignor hereby authorizes and requests the Commissioner of Patents of the United States of America to issue all Patents for said improvements to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.


AND ASSIGNOR HEREBY covenants and agrees that it will communicate to Assignee, its successors, legal representatives and assigns, any facts known to it respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in the United States of America.

IN TESTIMONY WHEREOF, Assignor intending to be legally bound has hereunto affixed its signature.

This 25th day of March, 2009


Signature of Andrea DELLA VALLE

This 25th day of March, 2009


Signature of Andrea VICO

Witnessed by:



6460714