

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IDAN ALROD	06/30/2009
ERAN SHARON	06/29/2009
RECEIVING PARTY DATA	
Name:	SANDISK IL LTD.
Street Address:	7 ATIR YEDA STREET
City:	KFAR SABA
State/Country:	ISRAEL
Postal Code:	44425
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12495502
CORRESPONDENCE DATA	
Fax Number:	(512)327-5575
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	TOLER LAW GROUP
Address Line 1:	8500 BLUFFSTONE COVE, SUITE A201
Address Line 4:	AUSTIN, TEXAS 78759
ATTORNEY DOCKET NUMBER:	MSA-1306-US
NAME OF SUBMITTER:	Suzanne Nobert
Total Attachments: 2 source=MSA-1306-US_Assignment#page1.tif source=MSA-1306-US_Assignment#page2.tif	

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SANDISK DOCKET NUMBER: MSA-1306-US

ASSIGNMENT

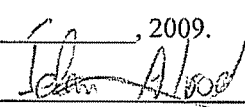
For good and valuable consideration, receipt of which is hereby acknowledged, I/we

IDAN ALROD of Herzliya, Israel
ERAN SHARON of Rishon Lezion, Israel

hereby sell, assign and transfer to **SanDisk IL Ltd.**, an Israeli corporation, having a place of business at 7 Atir Yeda St., Kfar Saba 44425 Israel, its successors and assigns, the entire right, title and interest throughout the world in my invention in:

MEMORY OPERATIONS USING LOCATION-BASED PARAMETERS

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 30th day of June, 2009.


IDAN ALROD

Executed this _____ day of _____, 2009.

ERAN SHARON

Attorney Docket No.: MSA-1306-US

SANDISK DOCKET NUMBER: MSA-1306-US

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Executed this 29 day of June, 2009.

IDAN ALROD

Executed this 29 day of June, 2009.



ERAN SHARON

Attorney Docket No.: MSA-1306-US

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