PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Maher M. Ghneim	06/30/2009

RECEIVING PARTY DATA

Name:	Ford Global Technologies, LLC
Street Address:	330 Town Center Drive, Suite 800
Internal Address:	Fairlane Plaza South
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12495978

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 81193301(17604)

NAME OF SUBMITTER: Renee D. East

Total Attachments: 1

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PATENT REEL: 022900 FRAME: 0985 Please direct all correspondence to: 28866

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED,

has/have invented certain new and useful improvements in:

Attorney Docket No. 81193301 entitled: REAR CAMERA BACKUP ASSISTANCE WITH TOUCHSCREEN DISPLAY

for which I/we intend to make application for Letters Patent of the United States listing the following as inventors:

Maher M. Ghneim; and

WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, is desirous of acquiring an interest therein;

WHEREAS, FORD MOTOR COMPANY desires that all right, title and interest in the invention be assigned directly to FORD GLOBAL TECHNOLOGIES, LLC, a Ford Motor Company Limited Liability Company organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan;

NOW, THEREFORE, pursuant to my employment agreement heretofore made with FORD MOTOR COMPANY, or by contractual obligation, I do sell, assign and transfer unto FORD GLOBAL TECHNOLOGIES, LLC the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefore (and I hereby authorize my attorneys to insert the serial number and filing date

Serial No. , Filing Date $\, {\cal O} {\cal U} \,$ _, and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD GLOBAL TECHNOLOGIES, LLC as the assignee.

Executed by:

IGNATURE:

Name: Maher M. Ghneim

Home Address: 30063 Morlock

City, State, Zip: Livonia, Michigan 48152 Country:

United States of America

RECORDED: 07/01/2009 REEL: 022900 FRAME: 0986

PATENT

_ Date: <u>6/30/09</u>