

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Dub Doyal	07/01/2009
RECEIVING PARTY DATA	
Name:	ADS Direct Media, the operating company
Street Address:	12758 Cimarron Path
Internal Address:	Suite 1288
City:	San Antonio
State/Country:	TEXAS
Postal Code:	78249
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29339619
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214-651-4400
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Correspondent Name:	STRASBURGER & PRICE, LLP
Address Line 1:	901 MAIN STREET
Address Line 2:	SUITE 4400
Address Line 4:	DALLAS, TEXAS 75202
ATTORNEY DOCKET NUMBER:	18777.0111
NAME OF SUBMITTER:	Alan R. Thiele
Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif	

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**PATENT
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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Dub Doyal

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: ADS Direct Media, the operating company

Internal Address: Suite 128B

Street Address: 12758 Cimarron Path

City: San Antonio

State: Texas

Country: USA Zip 78249

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 7/1/09

- Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s):

A. Patent Application No. (s)

This document is being filed together with a new application.

B. Patent No. (s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Strasburger & Price, LLP, Attn: Alan Thiele

Internal Address: Suite 900

Street Address: 300 Convent

City: San Antonio

State: Texas Zip 78205-3715

Phone Number: 210-250-6014

Fax Number: 210-250-6100

Email Address: alan.thiele@strasburger.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

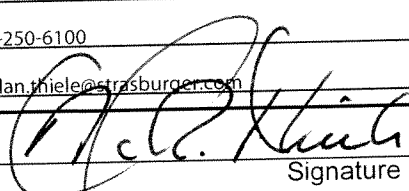
- Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 19-4547

Authorized User Name Alan R. Thiele

9. Signature:


Signature

7/1/09
Date

Alan R. Thiele
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

ORNAMENTAL DESIGN AND DESIGN PATENT APPLICATION ASSIGNMENT
(Single Inventor)

WHEREAS, I, **Dub Doyal**, ASSIGNOR, residing at, San Antonio, Texas and citizen of the United States of America, have invented an ornamental design for a **FLEXIBLE BAG** which has been described in a U.S. Design Patent Application.

WHEREAS, **ADS Direct Media, the operating company**, a Texas Company, ASSIGNEE, is desirous of obtaining my entire right, title, and interest in, to, and under the same design and the referenced U.S. Design Patent Application:

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the said ASSIGNOR in hand paid, and for other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said ASSIGNEE, its successors, legal representatives, and assigns, my entire right, title, and interest in, to, and under the said ornamental design, in the said U.S. Design Patent Application, and all divisions, renewals, and continuations thereof, and all Design Patents of the United States which may be granted thereon and all reissues thereof; and all applications for industrial design protection, including, without limitation, all applications for design patents, utility models, and industrial design registrations which may hereafter be filed for said ornamental design in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said applications under the Patent Laws of the United States and the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic

laws of the country in which any such applications are filed, as may be applicable; and all forms of industrial property protection, including, without limitation, design patents, utility models, and industrial design registrations which may be granted for said ornamental design in any country or countries foreign to the United States, and all extensions, renewals, and reissues thereof;

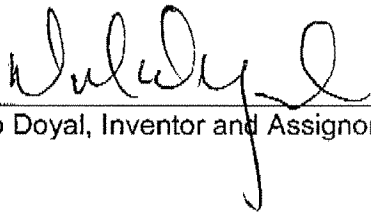
I FURTHER HEREBY authorize and request the Commissioner for Patents of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue design patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument;

I FURTHER HEREBY covenant that I have full right to convey my entire interest herein assigned and that I have not executed, and will not execute, any agreement in conflict herewith;

I FURTHER HEREBY covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me respecting said ornamental design, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said ornamental design in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the date indicated below.

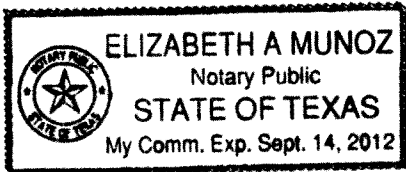
DATED: July 1, 2009



Dub Doyal, Inventor and Assignor

THE STATE OF CALIFORNIA §
 §
COUNTY OF LOS ANGELES §

BEFORE ME, the undersigned authority, on this day personally appeared Dub Doyal, known to me to be the person of that name, who signed the foregoing instrument and acknowledged the same to be his free act and deed.

GIVEN under my hand and seal of office this 1 day of July, 2009.




Notary Public, State of Texas

My Commission Expires: Sept 14, 2009