### PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Nova T. Spivack	06/23/2009

#### **RECEIVING PARTY DATA**

Name:	Lucid Ventures, Inc.
Street Address:	231 Market Place, #253
City:	San Ramon
State/Country:	CALIFORNIA
Postal Code:	94583

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12473143

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Total Attachments: 1

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PATENT REEL: 022909 FRAME: 0834

### ASSIGNMENT BY INVENTOR

This Assignment is by Nova T. Spivack (the "Assignor"), residing at 2330 Diamond Street, San Francisco, California 94131. The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled SYSTEM AND METHOD FOR CONTROL OF A SIMULATED OBJECT THAT IS ASSOCIATED WITH A PHYSICAL LOCATION IN THE REAL WORLD ENVIRONMENT (the "Application"), filed on May 27, 2009, as U.S. Application No. 12/473,143.

Lucid Ventures, Inc., a Delaware corporation having its principal place of business at 231. Market Place, #253, San Ramon, California 94583 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: 6/23/09