

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Aroa Marketing, Inc.	07/01/2009
RECEIVING PARTY DATA	
Name:	Carlsbad International Export, Inc.
Street Address:	1954 Kellogg Avenue
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	D490001
Patent Number:	D505355
Patent Number:	D551446
Patent Number:	6823910
CORRESPONDENCE DATA	
Fax Number:	(619)670-7585
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	619-670-1702
Email:	rclarkeesq@sbcglobal.net
Correspondent Name:	Richard D. Clarke
Address Line 1:	3755 Avocado Blvd 1000
Address Line 4:	La Mesa, CALIFORNIA 91941
ATTORNEY DOCKET NUMBER:	09-CIE/901 PATS
NAME OF SUBMITTER:	Richard D. Clarke

OP \$160.00 D490001

Total Attachments: 12

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**PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, ALEXANDER ELNEKAVEH, an individual, (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to:

U.S. Patent No. D490,001

Filed August 11, 2003, issued May 18, 2004

WHEREAS, CARLSBAD INTERNATIONAL EXPORT, INC., (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of California, is desirous of acquiring all of Assignor's interest therein;

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby does sell, assign and transfer unto Assignee the entire right, title and interest in and to the aforementioned patent, and to all corresponding applications for patent and patents thereof, in any and all countries, including divisions, reissues, re-examinations, continuations and extensions thereof.

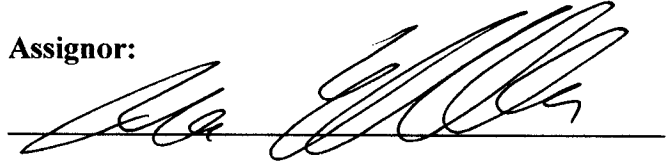
AND, Assignor further authorizes and requests any official whose duty it is to issue patents, to issue all patents on said improvements, or patents resulting therefrom, to said Assignee, as assignee of the entire interest,

AND, Assignor further agrees that on request and without further consideration, but at the expense of Assignee, Assignor will communicate to Assignee, or its representative, any facts known to it respecting said inventions, will sign all lawful papers, and execute and deliver all divisional, continuing, reissue and/or re-examination applications that may be necessary or

desirable to aid Assignee, or its successors, to obtain and enforce proper protection for said inventions in the United States of America and its territorial possessions.

Dated: 07/01/09

Assignor:

A handwritten signature in black ink, appearing to read 'Alexander Elnkaveh', is written over a horizontal line.

Alexander Elnkaveh
Address: 3911 Cody Road
Sherman Oaks, California 91403

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

On 7/1/09 before me, RJ WOODFORD, NOTARY PUBLIC
Date Here Insert Name and Title of the Officer

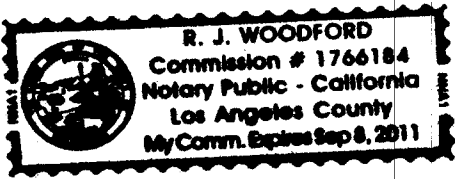
personally appeared ALEXANDER ELDEKAVEM
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

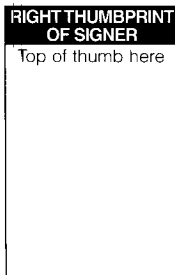
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Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

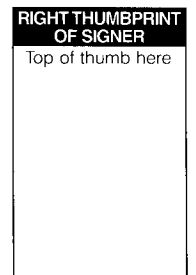
- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

- Individual
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- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, ALEXANDER ELNEKAVEH, an individual, (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to:

U.S. Patent No. D505,355

Filed August 18, 2003, issued May 24, 2005

WHEREAS, CARLSBAD INTERNATIONAL EXPORT, INC., (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of California, is desirous of acquiring all of Assignor's interest therein;

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby does sell, assign and transfer unto Assignee the entire right, title and interest in and to the aforementioned patent, and to all corresponding applications for patent and patents thereof, in any and all countries, including divisions, reissues, re-examinations, continuations and extensions thereof.

AND, Assignor further authorizes and requests any official whose duty it is to issue patents, to issue all patents on said improvements, or patents resulting therefrom, to said Assignee, as assignee of the entire interest,

AND, Assignor further agrees that on request and without further consideration, but at the expense of Assignee, Assignor will communicate to Assignee, or its representative, any facts known to it respecting said inventions, will sign all lawful papers, and execute and deliver all divisional, continuing, reissue and/or re-examination applications that may be necessary or

desirable to aid Assignee, or its successors, to obtain and enforce proper protection for said inventions in the United States of America and its territorial possessions.

Dated: 07/01/09

Assignor: 

Alexander Elnekaveh
Address: 3911 Cody Road
Sherman Oaks, California 91403

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

On 7/1/09 before me, R J WOODFORD, NOTARY PUBLIC
Date Here Insert Name and Title of the Officer

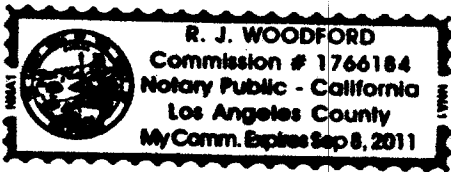
personally appeared ALEXANDER ELNEK AVEH
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]
Signature of Notary Public



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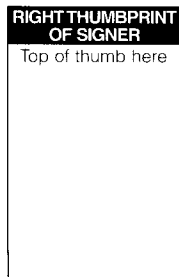
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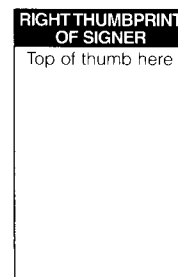
- Individual
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- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

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- Other: _____



Signer Is Representing: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, ALEXANDER ELNEKAVEH, an individual, (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to:

U.S. Patent No. D551,446

Filed October 25, 2006, issued September 25, 2007

WHEREAS, CARLSBAD INTERNATIONAL EXPORT, INC., (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of California, is desirous of acquiring all of Assignor's interest therein;

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby does sell, assign and transfer unto Assignee the entire right, title and interest in and to the aforementioned patent, and to all corresponding applications for patent and patents thereof, in any and all countries, including divisions, reissues, re-examinations, continuations and extensions thereof.

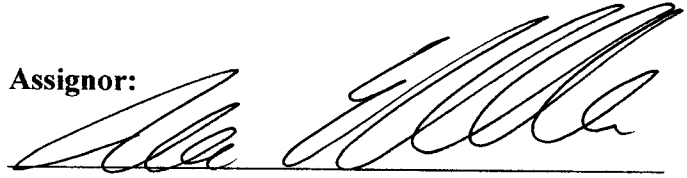
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AND, Assignor further agrees that on request and without further consideration, but at the expense of Assignee, Assignor will communicate to Assignee, or its representative, any facts known to it respecting said inventions, will sign all lawful papers, and execute and deliver all divisional, continuing, reissue and/or re-examination applications that may be necessary or

desirable to aid Assignee, or its successors, to obtain and enforce proper protection for said inventions in the United States of America and its territorial possessions.

Dated: 07/01/09

Assignor:

A handwritten signature in black ink, appearing to read 'Alexander Elnkaveh', written over a horizontal line.

Alexander Elnkaveh
Address: 3911 Cody Road
Sherman Oaks, California 91403

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

On 7/1/09 before me, R. J. WOODFORD, NOTARY PUBLIC,
Date Here Insert Name and Title of the Officer

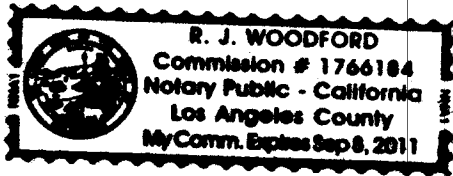
personally appeared ALEXANDER ELNEKAH
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

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Signature of Notary Public



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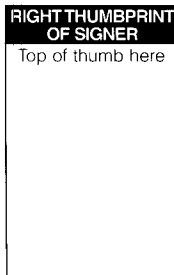
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Signer's Name: _____

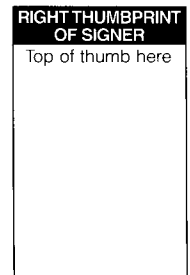
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Signer Is Representing: _____

Signer's Name: _____

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- Other: _____



Signer Is Representing: _____

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, ALEXANDER ELNEKAVEH, an individual, (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to:

U.S. Patent No. 6,823,910

Filed June 14, 2002, issued November 30, 2004

WHEREAS, CARLSBAD INTERNATIONAL EXPORT, INC., (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of California, is desirous of acquiring all of Assignor's interest therein;

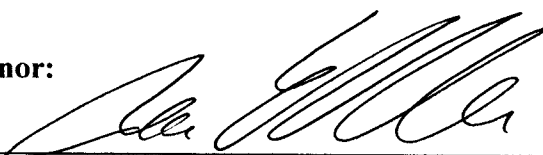
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Dated: 07/01/09

Assignor: 

Alexander Elnekaveh
Address: 3911 Cody Road
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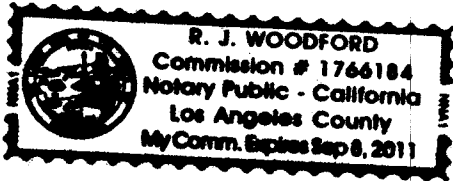
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

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On 7/1/09 before me, R. J. WOODFORD NOTARY PUBLIC

personally appeared ALEXANDER ELNEKAHEM



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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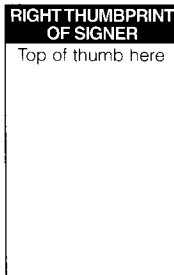
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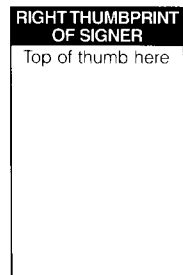
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