

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark Goldston	06/18/2009
Adam Goldston	06/18/2009
Ryan Goldston	06/18/2009
RECEIVING PARTY DATA	
Name:	Athletic Propulsion Labs LLC
Street Address:	9701 Wilshire Blvd.
Internal Address:	Suite 1000
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90212
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12467679
CORRESPONDENCE DATA	
Fax Number:	(213)486-0065
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2139724500
Email:	LosAngelesIPDocketing@Foley.com
Correspondent Name:	William J. Robinson
Address Line 1:	555 South Flower Street
Address Line 2:	Suite 3500
Address Line 4:	Los Angeles, CALIFORNIA 90071
ATTORNEY DOCKET NUMBER:	025086-0102
NAME OF SUBMITTER:	William J. Robinson

OP \$40.00 12467679

Total Attachments: 5

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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

<p>1. Name of conveying party(ies):</p> <p style="margin-left: 40px;">Mark Goldston Adam Goldston Ryan Goldston</p> <p style="text-align: right; margin-top: 20px;">Additional conveying party(ies) NO</p>	<p>2. Name and address of receiving party(ies):</p> <p style="margin-left: 40px;">Athletic Propulsion Labs LLC 9701 Wilshire Blvd. Suite 1000 Beverly Hills, CA 90212</p>
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<p>3. Nature of conveyance:</p> <p style="margin-left: 40px;">ASSIGNMENT</p> <p>Execution Date: June 18, 2009; June 18, 2009; June 18, 2009</p>	<p>Additional name(s) & address(es) attached? NO</p>
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4. Application number(s) or patent number(s):

If this is being filed together with a new application, the execution date of the application is:

<p>A. Patent Application Number(s):</p> <p style="text-align: center;">12/467,679</p>	<p>B. Patent Number(s):</p>
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Additional numbers attached? **NO**

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p style="margin-left: 40px;">William J. Robinson FOLEY & LARDNER LLP 555 South Flower Street Suite 3500 Los Angeles, California 90071-2411</p>	<p>6. Total number of applications/patents involved: 1</p> <p>7. Total fee (37 C.F.R. § 3.41): \$40.00</p> <p style="margin-left: 40px;"> <input type="checkbox"/> Check Enclosed <input checked="" type="checkbox"/> Authorized to be charged to credit card <input type="checkbox"/> Authorized to be charged to deposit account </p> <p>8. Payment Information</p> <table style="width: 100%; margin-left: 20px;"> <tr> <td style="width: 30%;">a. Credit Card</td> <td style="width: 30%;">Last 4 Numbers</td> <td style="width: 40%;">3361</td> </tr> <tr> <td></td> <td>Expiration Date</td> <td>11/30/2011</td> </tr> <tr> <td>b. Deposit account number</td> <td></td> <td>19-0741</td> </tr> <tr> <td colspan="3">Authorized User Name</td> </tr> </table>	a. Credit Card	Last 4 Numbers	3361		Expiration Date	11/30/2011	b. Deposit account number		19-0741	Authorized User Name		
a. Credit Card	Last 4 Numbers	3361											
	Expiration Date	11/30/2011											
b. Deposit account number		19-0741											
Authorized User Name													

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. The Commissioner is hereby authorized to charge any additional recordation fees which may be required in this matter to the above-identified deposit account.

William J. Robinson

7/17/09

Name of person signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to singly and collectively as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Athletic Propulsion Labs LLC
9701 Wilshire Blvd.
Suite 1000
Beverly Hills, CA 90212

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

FOREFOOT CATAPULT FOR ATHLETIC SHOES

as set forth in this United States Patent Application

check one executed concurrently herewith,
 executed on _____,
 Serial No. 12/467,679 Filed May 18, 2009,

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, and depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

•

Executed this _____ day of _____, 20__.

JON BEMIS

State of _____)

County of _____)

On this _____ day of _____, 20__, before me, _____ (a notary public in and for said county), personally appeared JON BEMIS, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature _____

My Commission Expires: _____

(Seal)

Executed this 18 day of JUNE, 2009.



MARK GOLDSTON

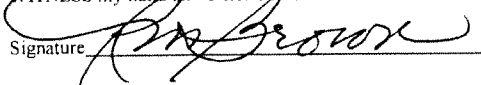
State of CALIFORNIA)

County of LOS ANGELES

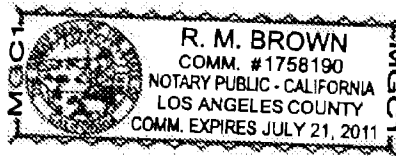
On this 18 day of JUNE, 2009, before me, R. M. BROWN (a notary public in and for said county), personally appeared MARK GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 

My Commission Expires: JULY 21, 2011



(Seal)

Executed this 18 day of JUNE, 2009.

Adam Goldston

ADAM GOLDSTON

State of CALIFORNIA

County of LOS ANGELES

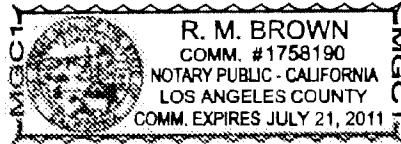
On this 18 day of JUNE, 2009, before me, R. M. BROWN (a notary public in and for said county), personally appeared ADAM GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *R. M. Brown*

My Commission Expires: JULY 21, 2011



(Seal)

Executed this 18 day of JUNE, 2009.

Ryan Goldston

RYAN GOLDSTON

State of CALIFORNIA

County of LOS ANGELES

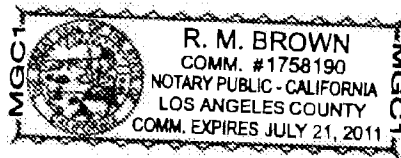
On this 18 day of JUNE, 2009, before me, R. M. BROWN (a notary public in and for said county), personally appeared RYAN GOLDSTON, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *R. M. Brown*

My Commission Expires: JULY 21, 2011



(Seal)