07-09-2009



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| | Name: Lego A/S |
| Jeffrey Alan DAVIES | Internal Address: |
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| Additional name(s) of conveying party(ies) attached? Yes X No | Chroat Address: A |
| 3. Nature of conveyance/Execution Date(s): | Street Address: Aastvej 1 |
| Execution Date(s) June 9, 2009 | |
| | City: Billund |
| Security Agreement Change of Name | Oity. |
| Joint Research Agreement | State: |
| Government Interest Assignment | Country: Denmark Zip: DK-7190 |
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| Other | Additional name(s) & address(es) attached? Tes X No |
| 4. Application or patent number(s): | document is being filed together with a new application. |
| A. Patent Application No.(s) | B. Patent No.(s) |
| | |
| 29/315,114 | |
| Additional numbers at | rached? |
| 5. Name and address to whom correspondence | 6. Total number of applications and patents |
| concerning document should be mailed: | involved: 1 |
| Name: Gerald Levy | 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 |
| Internal Address: Day Pitney LLP | · · · · · · |
| | Authorized to be charged to deposit account |
| Street Address: 7 Times Square | X Enclosed |
| Officer / (darooc. // Hints agains | None required (government interest not affecting title) |
| City: New York | 8. Payment Information |
| State: NY Zip:10036 | |
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| Phone Number: 212-297-5800 | Deposit Account Number |
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| 9. Signature: | June 29, 2009 |
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07/07/2009 CCHAU1 00000066 29315114 01 FE:1051 02 FC:8021 03 FC:8021

ASSIGNMENT

FOR ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I,

JEFFREY ALAN DAVIES

being the inventor of certain improvements in

ELEMENT FOR A TOY BUILDING SET

hereby assign unto

LEGO A/S

a corporation organized and existing under the laws of Denmark, and having a principal place of business at Aastvej 1, DK-7190 Billund, Denmark

my entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent executed on even date herewith and in and to any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patent that may be granted thereon; said invention, application and Letters Patent to be held and enjoyed by the said assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term from which said Letters Patent or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by me had this assignment and sale not been made.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

effrey Alan Davies

09/06/09 Date

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PATENT REEL: 022933 FRAME: 0526

RECORDED: 07/06/2009