

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's Address previously recorded on Reel 022876 Frame 0525. Assignor(s) hereby confirms the <Assignee's Address> is <Rodovia Regis Bittencourt, Km 293, Itapecerica da Serra SP/BRAZIL 06882-700>.										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lidiane Martinelli TIVELLI</td> <td>06/09/2009</td> </tr> <tr> <td>Daniella Karine BROCHADO</td> <td>05/19/2009</td> </tr> <tr> <td>Marcio Miranda DE FARIA</td> <td>05/19/2009</td> </tr> </tbody> </table>		Name	Execution Date	Lidiane Martinelli TIVELLI	06/09/2009	Daniella Karine BROCHADO	05/19/2009	Marcio Miranda DE FARIA	05/19/2009		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>NATURA COSMETICOS S.A.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>Rodovia Regis Bittencourt, Km 293</td> </tr> <tr> <td><b>City:</b></td> <td>Itapecerica da Serra SP</td> </tr> <tr> <td><b>State/Country:</b></td> <td>BRAZIL</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>06882-700</td> </tr> </table>		<b>Name:</b>	NATURA COSMETICOS S.A.	<b>Street Address:</b>	Rodovia Regis Bittencourt, Km 293	<b>City:</b>	Itapecerica da Serra SP	<b>State/Country:</b>	BRAZIL	<b>Postal Code:</b>	06882-700
<b>Name:</b>	NATURA COSMETICOS S.A.										
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<b>City:</b>	Itapecerica da Serra SP										
<b>State/Country:</b>	BRAZIL										
<b>Postal Code:</b>	06882-700										
<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (703)739-9577  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703-739-4900          Email: iplaw@stites.com          Correspondent Name: STITES &amp; HARBISON PLLC          Address Line 1: 1199 North Fairfax Street, Suite 900          Address Line 2: B. Aaron Schulman          Address Line 4: Alexandria, VIRGINIA 22314</p>											
<b>ATTORNEY DOCKET NUMBER:</b>	P09698US00/BAS										
<b>NAME OF SUBMITTER:</b>	Stacy Johnson										

OP \$40.00 29333098

**500906635**

**PATENT**  
**REEL: 022935 FRAME: 0698**

Total Attachments: 4

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## ASSIGNMENT OF PATENT APPLICATION

*(US rights only - all US rights assigned by inventors to a single assignee)*

WHEREAS,

- 1) Lidiane Martinelli TIVELLI
- 2) Daniella Karine BROCHADO
- 3) Márcio Miranda DE FARIA

residing respectively at

- 1) Av. Washington Luis, 2900 ap. 124 torre - Parque Prado, 13042-902, Campinas SP BRAZIL
- 2) Rua Cajalba, 1191 - apto 44-A, Pompéia, 04809-260 São Paulo SP BRAZIL
- 3) Alameda México, nº 19, Jardim Brasil, 13208-000 Vinhedo SP BRAZIL

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in FLASK

for which an application for a United States Patent

- ☐ was executed on even date herewith  
☐ was executed on  
☒ was filed on March 3, 2009, as Serial No.: 29/333,098

And WHEREAS, Natura Cosméticos S.A.

whose Post Office Address is Rodovia Régis Bittencourt, Km 293, 06882-700 Itapeverica da Serra SP, BRAZIL

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

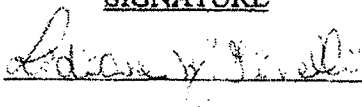
And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed

necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

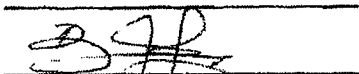


<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Lidiane Martinelli TIVELLI		09/06, 200 <u>8</u>
2) Daniella Karine BROCHADO	_____	_____, 200 <u>  </u>
3) Márcio Miranda DE FARIA	_____	_____, 200 <u>  </u>

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<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Lidiane Martinelli TIVELLI		_____, 200_
2) Daniella Karine BROCHADO		19/05, 200_9
3) Márcio Miranda DE FARIA		19/05, 200_3