PATENT ASSIGNMENT

Electronic Version v1.1

Stylesne	et v	ersi	on v	V I	•	I

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVE	ATURE OF CONVEYANCE: ASSIGNMENT					
CONVEYING PARTY DATA						
		Name	Execution Date			
Kiat Cheong Toh			07/06/2009			
Liam Hawry			06/26/2009			
RECEIVING PARTY DATA						
Name:	COLGATE-PALMOLIVE					
Street Address:	300 PARK AVEN	300 PARK AVENUE				
City:	NEW YORK					
State/Country:	NEW YORK					
Postal Code:	10022					
PROPERTY NUMBERS Total: 1						
Property Type		Number				
Application Number: 29338		38295	29338295			
CORRESPONDENCE DATA						
Fax Number:	(732)878-76	60	\$40.00			
		when the fax attempt is unsuccessful.	\$40			
Phone: 7328787290						
Email:		iscoe@colpal.com	ē			
Email: Correspondent Name	: COLGATE-I	PALMOLIVE				
Email: Correspondent Name Address Line 1:	: COLGATE-I 909 RIVER	PALMOLIVE ROAD	6			
Email: Correspondent Name	: COLGATE-I 909 RIVER PATENT DE	PALMOLIVE ROAD	<u> </u>			
Email: Correspondent Name Address Line 1: Address Line 2:	: COLGATE-I 909 RIVER PATENT DE PISCATAW	PALMOLIVE ROAD PT				
Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4:	: COLGATE-I 909 RIVER PATENT DE PISCATAW	PALMOLIVE ROAD EPT AY, NEW JERSEY 08855				

500907153

REEL: 022938 FRAME: 0330

PATENT REEL: 022938 FRAME: 0331

ASSIGNMENT

WHEREAS, WE, Kiat Cheong Toh, and Liam Hawry (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/338,295, On June 9, 2009, naming the ASSIGNOR(S) as inventor(s), and entitled "CONTAINER;" and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York. New York 10022. and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration. the receipt and sufficiency of which is hereby acknowledged. ASSIGNOR(S). by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination. and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed. and will not execute, any agreement in conflict herewith:

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers. execute all divisional, continuation, continuation-in-part. reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors. assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>June 9, 2009</u>. (date of filing)

IN TESTIMONY WHEREOF.	I hereunto set my hand and seal this day of
2069.	<u>Allen a</u>

Kial Toh 100-25 Queens Blvd., Apt. 5BB Forest Hills, NY 11375

State of

County of

On this $\sqrt{22}$ day of $\sqrt{22}$ $\sqrt{2}$ $\sqrt{2}$ $\sqrt{2}$ 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

JOHN C. RYAN Notary Public, State of New York No. 31-4949055 Qualified in New York County Commission Expires April 3, 20 IN TESTIMONY WHEREOF, I hereunto set my hand and scal this <u>26</u> day of <u>JUNE</u> 2009.

Liam Hawry 925 West Huron St., Apt. 516 Chicago, IL 60622

State of Illinois

County of Cook

On this $\underline{\mathcal{C}}_{4}$ day of $\underline{\mathcal{J}}_{4}$ day of $\underline{\mathcal{J}}_{4}$ and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

passen NOTARY PUBLIC

OFFICIAL SEAL CAROLE ANNE YASSEN NOTARY PUBLIC - STATE OF ILLINOIS ISSION EXPIRES:12/05/10