

Form **PTO-1595** (Rev. 03-09)
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Smartpaper Networks Corporation
262 Coronet Dr.
Los Gatos, CA 95032

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) May 11, 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: TV Interactive Data Corporation

Internal Address: _____

Street Address: 22293 Old Logging Road

City: Los Gatos

State: California

Country: US Zip: 95033

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

☐ This document is being filed together with a new application.

B. Patent No.(s)

5,624,265; 5,597,307; 5,795,156; 6,249,863; 6,418,532

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: V. Randall Gard

Internal Address: Gard & Kaslow LLP

Street Address: One First Street, Suite 9

City: Los Altos

State: California Zip: 94022

Phone Number: (650) 305-3050

Fax Number: (650) 305-3055

Email Address: rgard@gardkaslow.com

6. Total number of applications and patents involved: Five (5)

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 200.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 50-4658

Authorized User Name V. Randall Gard

9. Signature:

/ V. Randall Gard /
Signature

July 10, 2009
Date

V. Randall Gard
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 022939 FRAME: 0383

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PATENT ASSIGNMENT

Pursuant to section 2.5 of the Intellectual Property Purchase Agreement dated June 19, 2002 between TV Interactive Data Corporation and Smartpaper Networks Corporation (formerly known as EVIDEA.COM, Inc.), Smartpaper Networks Corporation, a Delaware corporation with a place of business at 262 Coronet Dr., Los Gatos, California 95032 ("SPN") hereby reassigns and transfers to TV Interactive Data Corporation ("TVT") a California corporation, having a place of business at 22293 Old Logging Road, Los Gatos, California 95033, its successors and assigns, the entire right, title and interest throughout the world in the following United States patents and patent applications, all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications:

United States Patent No. 6,327,459 entitled "Reusable Printed publication remote control for accessing interactive media."

United States Patent No. 5,911,582 entitled "Interactive system including a host device for displaying information remotely controlled by a remote control."

United States Patent No. 5,839,905 entitled "Remote control for indicating specific information to be displayed by a host device."

United States Patent No. 5,757,304 entitled "Remote control including an integrated circuit die supported by a printed publication and method for forming the remote control."

United States Patent No. 5,624,265 entitled "Printed publication remote control for accessing interactive media."

United States Patent No. 5,763,112 entitled "Method and structure for attaching a battery to an electrical device."

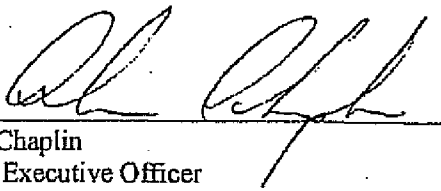
United States Patent No. 5,749,735 entitled "Interactive book, magazine and audio/video compact disk box."

United States Patent No. 5,788,507 entitled "Method for remotely controlling a display of information from a storage media."

United States Patent No. 5,957,695 entitled "Structure and method for displaying commercials and sending purchase orders by computer."

United States Patent No. 6,650,867 entitled "Remote control apparatus and method of transmitting data to a host device."

Executed this 11th day of May, 2005.


Alan Chaplin
Chief Executive Officer
Smartpaper Networks Corporation

Attorney Docket No.: M-9454 US

State of California)
County of Santa Clara) ss

On May 11 2005, before me, Mary K Burns, ^{notary public} personally appeared Alan Chaplin
personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s)
is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or
the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Mary K Burns
Signature of NOTARY

