

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Xperex Corporation	07/08/2009
RECEIVING PARTY DATA	
Name:	UForce Inc.
Street Address:	4112 Sunnyside Road
City:	Edina
State/Country:	MINNESOTA
Postal Code:	55424
PROPERTY NUMBERS Total: 6	
Property Type	Number
Application Number:	11595110
Application Number:	11880947
Patent Number:	7100191
Patent Number:	7168087
Patent Number:	6952835
Patent Number:	7254825
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	U30.01-0001

OP \$240.00 11595110

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PATENT
REEL: 022939 FRAME: 0435

NAME OF SUBMITTER:

Z. Peter Sawicki

Total Attachments: 2

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ASSIGNMENT

Attorney Docket No.
U30.01-0001

WHEREAS, Xperex Corporation, a corporation organized and existing under the laws of the State of Delaware, and having a place of business at 384 Oyster Point Boulevard, Suite 9, South San Francisco, California 94080, U.S.A. (herein referred to as "Assignor") is the owner of the patents and patent applications identified in the Schedule attached hereto and the inventions described the patents and patent applications (hereinafter "The Patents").

WHEREAS, UForce Inc. (referred to as "Assignee"), a corporation organized and existing under the laws of the State of Minnesota and having a place of business at 4112 Sunnyside Road, Edina, Minnesota 55424, U.S.A. is desirous of acquiring the Assignor's entire right, title and interest in and to the inventions, the patent and patent applications, and in any and all corresponding Letters Patent or similar legal protection, foreign or domestic, to be obtained;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee its entire right, title and interest in and to The Patents, any corresponding domestic and foreign applications, including continuations applications, continuing applications, divisional applications and continuation-in-part applications and any all corresponding Letters Patents or similar legal protection, and all rights and benefits under any applicable treaty or convention including the right to claim priority, (including the right to pursue for past infringement and to collect and retain any damages without remuneration to Assignor), for its own use and enjoyment and for the use and enjoyment of its successors and assigns as fully and entirely as if the same would have been held by the Assignor had this transfer not been made, and authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue any other Letters Patent or similar legal protection to the Assignee;

Assignor warrants that it holds sole title to the inventions, patent and patent applications including that all Assignments and similar documents evidencing Assignor's title have been duly recorded in the U.S. Patent and Trademark Office and if such Assignments or similar documents have not been recorded that Assignor at its own expense shall have such Assignments or similar documents prepared and executed by the appropriate party(ies) and recorded so that Assignee may enjoy clear and sole title to The Patents.

Assignor authorizes the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

Assignor represents to the Assignee, its successors and assigns, that it has not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. Assignor, its executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patents or similar legal protection on the inventions in any and all countries.

XPEREX CORPORATION

By: [Signature]

Date 7/08/09

Printed Name: Lee Johnson

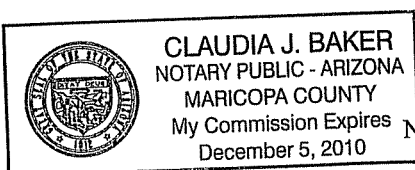
Title: CFO

STATE OF ARIZONA)

COUNTY OF Maricopa)

Subscribed and sworn to before me, a Notary Public, this 8th day of July 2009.

(SEAL)



Notary Public

[Signature]

PATENT

REEL: 022939 FRAME: 0437

SCHEDULE

UNITED STATES

<u>Serial No./Patent No.</u>	<u>Filing Date/Issue Date</u>	<u>Title</u>
7,100,191	August 29, 2006	Distributed Publishing Network
7,168,087	January 23, 2007	Distributed Publishing Network
6,952,835	October 4, 2005	Integration of Passive Data Content in a Multimedia-Controlled Environment
7,254,825	August 7, 2007	Method and Device with DVD and HTML Control Environments
11/595,110	November 9, 2006	Electronic Capture of Promotions
11/880,947	November 24, 2007	Electronic Capture and Communication of Promotions Using a Wireless Device

PATENT

RECORDED: 07/13/2009

REEL: 022939 FRAME: 0438