Fax:1-213-623-2211

Jul 10 2009 17:14 P.02

	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office SONLY Attorney Decket No.: 2101-3673	
To the Assistant Commissioner for Patents: Please re	ecord the attached original documents or copy thereof.	
 Name of conveying party(ies): Young-Dae LEE, Sung-Duck CHUN, Sung-Jun PARK and Seung- June Y! Additional name(s) of conveying party(ies) attached? The Yes I No Nature of conveyance: 	2. Name and address of receiving party(ies): LG ELECTRONICS INC. 20, Yoldo-dong, Youngdungpo-gu Seoul, Korea	
 Assignment II Merger Security Agreement I Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other 	Additional name(s) & address(es) attached? 🔲 Yes 🖾 No	
Execution Date(s): June 5, 2009 and June 17, 2009		
4. Application number(s) or patent number(s):	ument is being filed together with a new application.	
A. Patent Application No.(s) 12/522,699	B. Patent No.(s) N/A	
Additional numbers attached? 🔲 Yes 🛛 No		
 Name and address of party to whom correspondence concerning document should be mailed: JONATHAN Y. KANG, ESQ. LEE, HONG, DEGERMAN, KANG & WAIMEY At the address associated with Customer No. 35884 	 5. Total number of applications and patents involved: [1] 7. Total fee (37 CFR 3.41) \$40 Enclosed Authorized to be charged to deposit account 	
Phone: (213) 623-2221 Fax: (213) 623-2211	 Deposit account number: 502290 (Attach duplicate copy of this page if paying by deposit account) 	
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9. Statement and signature. To the best of my knowledge and bellef, the foregoing is true and come	ect and any attached copy is a true copy of the original document. Date: July 10, 2009	
Director of the U.S. Pat P.O. E		

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PATENT REEL: 022943 FRAME: 0574

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P.03

2101-3673 Attorney Docket No.:

ASSIGNMENT

Insert Name(s) of Inventor(s)

of Assignee

(11)

(12)

- (1) Young-Dae LEE (5) (2) Sung-Duck CHUN (6) (3) Sung-Jun PARK (7) (4) Seung-June YI (8) (5) In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to (9) LG ELECTRONICS INC. (9) Insert name of Assignee (10) Insert state of Incorporation (10) Republic of Korea Insert address of Assignee (11) 20, Yeouido-Dong, Yeongdeungpo-Gu, Seoul, Korea (hereinafter designated as the Assignee) the entire worldwide right, litle and interest in the invention known as Insert identification of
 - (12) METHOD FOR CONSTRUCTING DATA FORMAT IN MOBILE COMMUNICATION AND TERMINAL THEREOF

for which the undersigned has (have) executed an application for petent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) Insert Date of Signing of Application

Invention, such as Title, Case Number or Foreign Application Number

> & 05-06-2009 10-00-2004

The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

(13)

The undersigned agree(s) to execute all papers necessary in connection with any interference 2) which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from asid application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire Interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

1 of 2

PATENT REEL: 022943 FRAME: 0575

Attorney Docket No.:

The undersigned hereby appoints the ATTORNEYS ASSOCIATED WITH CUSTOMER NO. 035884 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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Date:	Signature of inventor
Date: 11-06-2007	Signature of Inventor SUNG DUCK CHIN
Date: 11-06-2009	Signature of Inventor Sung Jun Bark
Date: 17 - 06 - 2009	Signature of Inventor Sauge June 1
Date:	Signature of Inventor

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PATENT REEL: 022943 FRAME: 0576

Attorney Docket No.:

The undersigned hereby appoints the ATTORNEYS ASSOCIATED WITH CUSTOMER NO. 035534 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 05/06/2009	Signature of Inventor JouNA PAT LEE
Date:	Signature of Inventor
Dete:	Signatorie of Inventor
Date:	Signature of inventor
Date:	Signature of Inventor

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PATENT REEL: 022943 FRAME: 0577

RECORDED: 07/10/2009