

# **ASSIGNMENT RECORDATION COVER SHEET -PATENTS ONLY-**

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)  
a) SiteAdvisor, Inc.
  
2. Name and address of receiving party(ies):  
a) Name: McAfee, Inc.  
Address: 3965 Freedom Circle  
Santa Clara, CA 95054

3. Nature of conveyance
 

|  |  |
|--|--|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger            |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name    |
| <input type="checkbox"/> Other _____           | <input type="checkbox"/> License Agreement |

Execution Date: 04/27/2006

**12/502,158**

4. Application Number(s) or Patent Number(s):

[This application is a continuation of  
application no. 11/342,320.]

The title of the (new) application is:

## **INDICATING WEBSITE REPUTATIONS DURING WEBSITE MANIPULATION OF USER INFORMATION**

5. Please send all correspondence concerning this (these) documents to:

Zilka-Kotab, PC  
P.O. Box 721120  
San Jose, CA 95172-1120  
Tel. No.: (408) 971-2573

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- |   |
|---|
| <input type="checkbox"/> Enclosed   |
| <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account No. 50-1351 (Order No. NAIIP536A) |

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: July 13, 2009

  
\_\_\_\_\_  
Kevin J. Zilka  
Registration No. 41,429

Attorney Docket No. NAIIP536A

(Revised 01/96)

**PATENT**

**700412833**

**REEL: 022949 FRAME: 0436**

CH \$40.00 501351 12502158

**ASSIGNMENT****WHEREAS,**

SiteAdvisor, Inc.  
112 South St.  
Boston, MA 02111  
United States of America

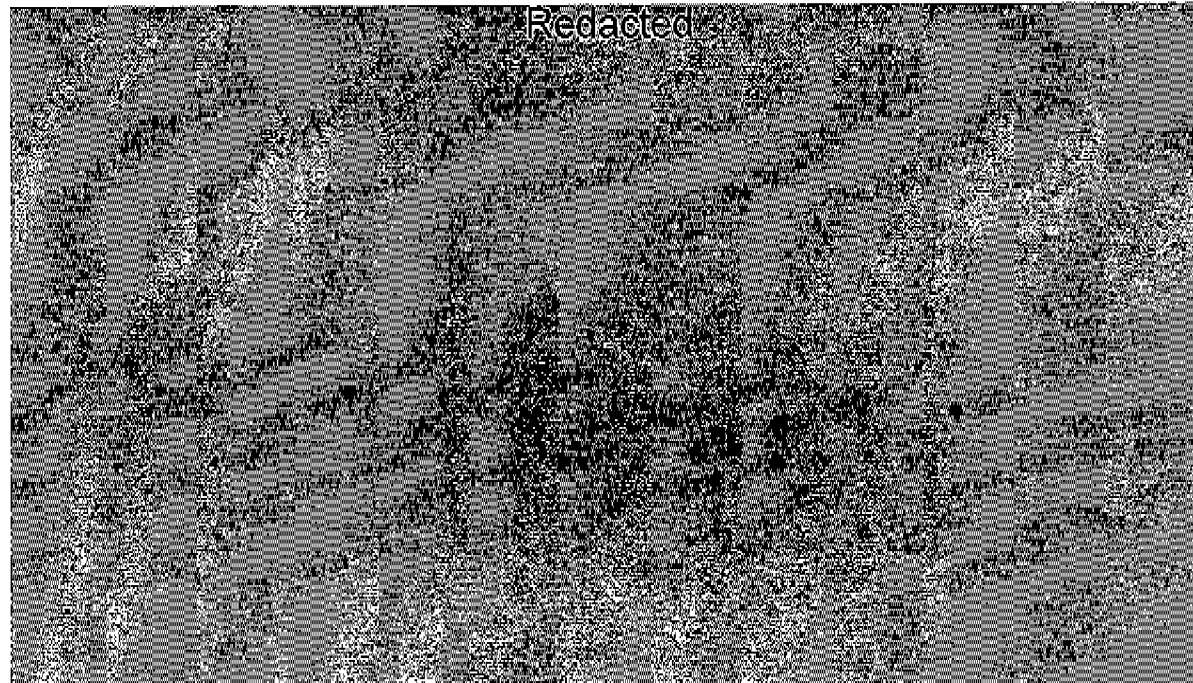
(hereinafter "ASSIGNOR"), is the owner of the entire interest in the inventions in the following patent applications/patents:



**INDICATING WEBSITE REPUTATIONS DURING WEBSITE MANIPULATION OF USER INFORMATION**

Ser. No. 11/342,320

Filing date: January 26, 2006



and WHEREAS, McAfee, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation having a business address at 3965 Freedom Circle, Santa Clara, CA 95054, is desirous of obtaining the entire right, title and interest in, to and under the said inventions and the said applications/patents:

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said inventions, and the said United States applications/patents and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States applications/patents under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or

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**PATENT**

**REEL: 022949 FRAME: 0437**

the domestic laws of the country in which any such applications are filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal the day and year set opposite my signature.

Date: 4-27-06



Signature of Assignor  
Kent H. Roberts  
Officer and Director  
SiteAdvisor, Inc.

MAR-14-2006 09:23 AM IN INICORP

617.84844

P. 02

SiteAdvisor Assignment

PATENTS

**ASSIGNMENT**

WHEREAS, the Undersigned has developed certain inventions described in the U.S. patent applications identified in Exhibit A hereto, and has full right to convey his entire interest to the ASSIGNEE, both legal and equitable, in and to the inventions therein free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, SiteAdvisor, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 112 South St, Boston, MA, 02111, is desirous of acquiring the entire right, title, and interest in and to the invention of inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Undersigned, the Undersigned hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his entire right, title and interest in and to the invention or inventions, as described in the above applications and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide.

AND the Undersigned hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEE or its successors and assigns.

AND the Undersigned agrees that the attorney of record in the application shall hereinafter act on behalf of the ASSIGNEE.

AND the Undersigned further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the invention or inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the invention or inventions in this or any foreign country.

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P.03

## SiteAdvisor Assignment

## PATENTS

The undersigned hereby authorizes the attorney(s) associated with Patent Office Customer Number 43520, to insert hereon any further information necessary or desirable for recordation of this document.

Inventors

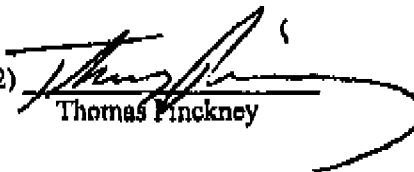
Date Signed

Witness(es)

1)   
Christopher John Dixon

3/12/06



2)   
Thomas Pinckney

3/12/06



MAR-14-2006 09:25 AM IN INICORP

6173494044

P.04

## SiteAdvisor Assignment

## PATENTS

## Exhibit A

| Serial No. | Attorney No.  | Title   | File Date    |
|------------|---------------|---|--------------|
| Redacted   |               |   |              |
| 11/342,320 | INFC-0003-P02 | INDICATING WEBSITE<br>REPUTATIONS DURING WEBSITE<br>MANIPULATION OF USER<br>INFORMATION | Jan 26, 2006 |
| Redacted   |               |   |              |