

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jesse A. Chertoff	07/10/2009
Elizabeth Bogert	07/13/2009
Hans Dorsinville	07/10/2009
RECEIVING PARTY DATA	
Name:	Gabrielle Studio, Inc.
Street Address:	550 Seventh Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29338787
CORRESPONDENCE DATA	
Fax Number:	(631)531-1340
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(631) 414-6093
Email:	vpalumbo@estee.com
Correspondent Name:	Victoria Palumbo
Address Line 1:	155 Pinelawn Road
Address Line 2:	Suite 345 South
Address Line 4:	Melville, NEW YORK 11747
ATTORNEY DOCKET NUMBER:	09.22D
NAME OF SUBMITTER:	Victoria Palumbo
Total Attachments: 3 source=09-22D_assignment_joint#page1.tif	

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**PATENT
 REEL: 022956 FRAME: 0916**

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WHEREAS, WE:

<u>Name</u>	<u>Residence</u>	<u>Citizenship</u>
Jesse A. CHERTOFF	270 Jay Street, #5C, Brooklyn, NY 11201	US
Elizabeth BOGERT	36 Radnor Avenue, Croton on Hudson, NY 10520	US
Hans DORSINVILLE	360 West 22 nd Street, Apt. 12T, New York, NY 10011	CA

ASSIGNORS, are the inventors of the invention titled **FRAGRANCE BOTTLE** for which we executed an application for a Patent of the United States which is identified by Attorney Docket Number: 09.22D / Application Number: 29/338,787 / Filing Date: June 18, 2009; and

WHEREAS, **Gabrielle Studio, Inc.**, a New York corporation, having an office at **550 Seventh Avenue, New York, NY 10018**, *ASSIGNEE*, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application.

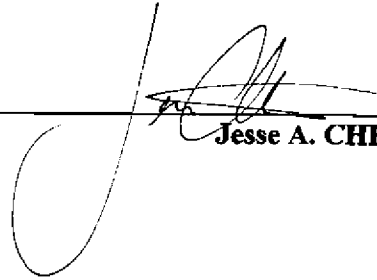
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the *ASSIGNORS*, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the *ASSIGNEE*, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

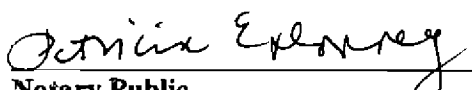
AND WE HEREBY further covenant and agree that we will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 7/10/09, 2009 

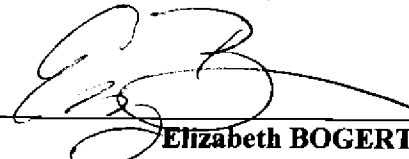
Jesse A. CHERTOFF
State of NY
County of USA

On the 10th day of July in the year 2009 before me, the undersigned, a Notary Public in and for said State, personally appeared **Jesse A. CHERTOFF**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

PATRICIA E. DONNELLY
Notary Public, State of New York
No. 01DO6051269
Qualified in New York County
Commission Expires November 20, 2010

Date 7/13/09, 2009 

Elizabeth BOGERT
State of NY
County of USA

On the 13 day of July in the year 2009 before me, the undersigned, a Notary Public in and for said State, personally appeared **Elizabeth BOGERT**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4995882 Qual. in Kings Co.
Certificate Filed in New York County
Commission Expires June 4, 2010

DOCKET NO.: 09.22D
APPLICATION NO.: 29/338,787

JOINT
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Date JULY 10. 09, 2009


Hans DORSINVILLE

State of New York

County of New York

On the 10th day of July in the year 2009 before me, the undersigned, a Notary Public in and for said State, personally appeared **Hans DORSINVILLE**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

