

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|---|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Kohei MOMOSAKI | 06/17/2009 |
| Kunifumi TSUDA | 06/17/2009 |
| RECEIVING PARTY DATA | |
| Name: | Kabushiki Kaisha Toshiba |
| Street Address: | 1-1, Shibaura 1-chome, Minato-ku |
| City: | Tokyo |
| State/Country: | JAPAN |
| Postal Code: | 105-8001 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12503716 |
| CORRESPONDENCE DATA | |
| Fax Number: | (949)760-9502 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 9497600404 |
| Email: | efiling@kmob.com |
| Correspondent Name: | Knobbe Martens Olson & Bear LLP |
| Address Line 1: | 2040 Main Street, 14th Floor |
| Address Line 4: | Irvine, CALIFORNIA 92614 |
| ATTORNEY DOCKET NUMBER: | SUTOSH.435AUS |
| NAME OF SUBMITTER: | Bridget Smith |
| Total Attachments: 2 source=Assignment_SUTOSH435AUS#page1.tif source=Assignment_SUTOSH435AUS#page2.tif | |

CH \$40.00 12503716

ASSIGNMENT

3KG048926-USA-A
(08S1668)

In consideration of value received, I, having a residence as stated below above my name, the sole inventor (if only one name is listed below) or a joint inventor (if plural inventors are listed below) of an invention described in an application for United States patent entitled:

INFORMATION PROCESSING APPARATUS AND CONTENT DISPLAY METHOD

have sold and assigned and do hereby sell and assign to
KABUSHIKI KAISHA TOSHIBA
a Japanese corporation, having a business address at
1-1, Shibaura 1-chome, Minato-ku, Tokyo 105-8001, Japan

its successors, assigns or nominees, hereinafter referred to as "Assignee", my entire right, title and interest in and to said invention as disclosed, shown and described in said United States patent application:

(check one) executed concurrently herewith
 executed on ;
 Application No. , filed ;

and in and to all applications for patent and patents for invention including all divisions, reissues, continuations, substitutes and extensions thereof and all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property, including rights of priority, resulting from the filing of any of said applications; and I authorize and request any official whose duty is to issue patents, to issue any patent on said invention or resulting therefrom to said Assignee, and I agree that on request and without further consideration, but at the expense of said Assignee, I will communicate to said Assignee or its representatives all facts known to me respecting said invention and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, continued prosecution, reissue, or other applications, make all rightful oaths and declarations, and generally do everything possible to aid said Assignee to obtain and enforce proper patent protection for said invention.

I hereby grant the following law firm the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the Rules of the U.S. Patent and Trademark Office for recordation of this document.

Mr. Irfan Lateef, Knobbe, Martens, Olson & Bear LLP, 2040 Main Street, 14th Floor, Irvine, CA 92614

ASSIGNMENT

3KG048926-USA-A
(08S1668)

[1st Inventor]

Residence Address: Mitaka-shi, Japan

Mailing Address: c/o Intellectual Property Division, Toshiba Corporation, 1-1, Shibaura 1-chome,
Minato-ku, Tokyo 105-8001, Japan

Citizenship: Japan

Kohei Momosaki

Kohei Momosaki

June 17, 2009

Date:

[2nd Inventor]

Residence Address: Akishima-shi, Japan

Mailing Address: c/o Intellectual Property Division, Toshiba Corporation, 1-1, Shibaura 1-chome,
Minato-ku, Tokyo 105-8001, Japan

Citizenship: Japan

Kunifumi Tsuda

Kunifumi Tsuda

June 17, 2009

Date:

PATENT

RECORDED: 07/15/2009

REEL: 022962 FRAME: 0087