

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Silas AMOS	03/11/2008
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MARS, Incorporated
<b>Street Address:</b>	6885 Elm Street
<b>City:</b>	McLEAN
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	22101
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29340244
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)857-6395
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<b>ATTORNEY DOCKET NUMBER:</b>	028870.00003 (PA.0303)
<b>NAME OF SUBMITTER:</b>	William D. Doyle, Reg. No. 60,429
<b>Total Attachments: 1</b> source=022141.00011.PA.0301_executedAssignment#page1.tif	

OP \$40.00 29340244

Attorney Docket No. 022141.00011.PA.0256

**ASSIGNMENT**

FOR VALUE RECEIVED, I, **Silas AMOS**, a citizen of Great Britain, having an address of 20 Puller Road, Barnet, Hertfordshire, EN6 4HF Great Britain,

hereby sell, assign, transfer and convey unto **MARS, INCORPORATED**

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 22101,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to, based on and described in **European Office for Harmonization in the Internal Market (EM) Community Design Registration No. 000784137-0001/7, filed September 5, 2007,**

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

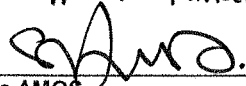
AND I authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND I hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND I hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND I hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and this 11<sup>th</sup> day of MARCH, 2008

  
\_\_\_\_\_  
Silas AMOS LS

11/3/08

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**PATENT**

**RECORDED: 07/16/2009**

**REEL: 022963 FRAME: 0323**