

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jun-ho Choi	06/22/2009
Hye-jin Kim	06/22/2009
RECEIVING PARTY DATA	
Name:	SAMSUNG DIGITAL IMAGING CO., LTD.
Street Address:	416 Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12488735
CORRESPONDENCE DATA	
Fax Number:	(312)569-3533
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3125691480
Email:	Irina.Mikitiouk@dbr.com
Correspondent Name:	Brian C. Rupp, Drinker Biddle & Reath
Address Line 1:	191 N. Wacker Drive
Address Line 2:	Suite 3700
Address Line 4:	Chicago, ILLINOIS 60606-1698
ATTORNEY DOCKET NUMBER:	P3093US
NAME OF SUBMITTER:	Brian C. Rupp
Total Attachments: 2 source=P3093US_Assignment#page1.tif source=P3093US_Assignment#page2.tif	

CH \$40.00 12488735

500911933

PATENT
REEL: 022964 FRAME: 0155

PATENT
Attorney Docket No. P3093US

Drinker Biddle & Reath LLP
191 N. Wacker Drive, Suite 3700
Chicago, Illinois 60606-1698

ASSIGNMENT

WHEREAS, WE, Jun-ho CHOI and Hye-jin KIM, of c/o Samsung Digital Imaging Co., Ltd., 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, have invented and own a certain invention entitled:

**APPARATUS AND METHOD FOR IMPROVED DIGITAL
IMAGE PLAYBACK**

for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on 06/22/2009, under U.S. Application No. 12/488,735, and

WHEREAS, SAMSUNG DIGITAL IMAGING CO., LTD., of 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter referred to as Assignee), is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

UPON SAID CONSIDERATION, we convey to the Assignee the right to make application in its own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim under the Patent Cooperation Treaty, the International Convention and/or other international arrangement for any such application the date of the U.S. application (or any other application on the invention) to gain priority with respect to other applications.

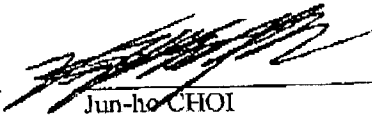
WE DO HEREBY COVENANT and agree with the Assignee that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the

In re Appln. of Choi et al.
Attorney Docket No. P3093US

invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, we have hereunder set our hands on the dates shown below.

Date June 22, 2009


Jun-ho CHOI

Date _____

Witness _____

Date _____

Witness _____

Date June 22, 2009


Hye-jin KIM

Date _____

Witness _____

Date _____

Witness _____

CH01/ 25275714.1