

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Venson Shaw</td> <td>10/17/2007</td> </tr> <tr> <td>DeWayne Sennett</td> <td>10/18/2007</td> </tr> <tr> <td>Brian K. Daly</td> <td>10/17/2007</td> </tr> <tr> <td>Robert Evora</td> <td>10/17/2007</td> </tr> <tr> <td>Coulter Henry Jr.</td> <td>10/17/2007</td> </tr> </tbody> </table>		Name	Execution Date	Venson Shaw	10/17/2007	DeWayne Sennett	10/18/2007	Brian K. Daly	10/17/2007	Robert Evora	10/17/2007	Coulter Henry Jr.	10/17/2007
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>AT&amp;T Mobility II LLC</td> </tr> <tr> <td>Street Address:</td> <td>5565 Glenridge Connector</td> </tr> <tr> <td>City:</td> <td>Atlanta</td> </tr> <tr> <td>State/Country:</td> <td>GEORGIA</td> </tr> <tr> <td>Postal Code:</td> <td>30342</td> </tr> </table>		Name:	AT&T Mobility II LLC	Street Address:	5565 Glenridge Connector	City:	Atlanta	State/Country:	GEORGIA	Postal Code:	30342		
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (678)325-6605  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 678-325-6601        Email: amittons@parksknowlton.com        Correspondent Name: Parks Knowlton LLC        Address Line 1: 1117 Perimeter Center West        Address Line 2: Suite E402        Address Line 4: Atlanta, GEORGIA 30338</p>													
ATTORNEY DOCKET NUMBER:	C07-140-000 DIV												
NAME OF SUBMITTER:	Adrienne D. Mittons												

OP \$40.00 12504057

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**PATENT**  
 REEL: 022965 FRAME: 0530



**Total Attachments: 6**

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ASSIGNMENT

WHEREAS we, **Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora and Coulter Henry, Jr.** hereafter referred to as Assignors, have invented new and useful improvements in an invention entitled "**Network System and Methods Utilizing Mobile Devices to Enhance Consumer Experience**" which an application for a U.S. patent was filed on October 18, 2007, and assigned Application No. 11/874,660; and

WHEREAS, **AT&T Mobility II LLC**, a limited liability corporation of Delaware whose post office address is 5565 Glenridge Connector, Atlanta, Georgia 30342 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, we, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed and will not execute any agreement in conflict with this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this



Inventors: Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora,  
Coulter Henry, Jr.  
Title: Network Systems and Methods Utilizing Mobile Devices to Enhance Consumer  
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invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

We hereby authorize and request Parks Knowlton LLC to insert the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day  
of October, 2007.

Venson Shaw  
Venson Shaw

State of WASHINGTON)

County of KING)

On this 17<sup>th</sup> day of October, 2007, before me a Notary Public in and for the above County and State, personally appeared **Venson Shaw**, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.

Sylvia M. Monsen  
Notary Public

My Commission Expires: 10/12/11





Inventors: Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora,  
Coulter Henry, Jr.  
Title: Network Systems and Methods Utilizing Mobile Devices to Enhance Consumer  
Experience  
ASSIGNMENT

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18<sup>TH</sup> day  
of October, 2007.



DeWayne Sennett

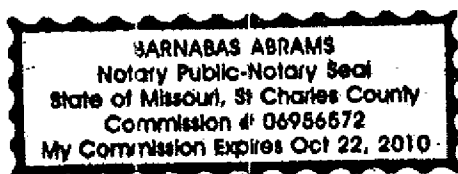
State of Missouri )

County of St. Louis )

On this 18<sup>th</sup> day of October, 2007, before me a Notary Public  
in and for the above County and State, personally appeared **DeWayne Sennett**,  
personally known to me, and acknowledged the execution of the foregoing  
assignment as his free act and deed for the purpose herein set forth.

  
Notary Public

My Commission Expires: 10-22-2010





Inventors: Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora,  
Coulter Henry, Jr.  
Title: Network Systems and Methods Utilizing Mobile Devices to Enhance Consumer  
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day  
of October, 2007.

Brian K Daly  
Brian K. Daly

State of WASHINGTON )

County of KING )

On this 17<sup>th</sup> day of October, 2007, before me a Notary Public  
in and for the above County and State, personally appeared **Brian K. Daly**,  
personally known to me, and acknowledged the execution of the foregoing  
assignment as his free act and deed for the purpose herein set forth.

Sylvia M. Monsen  
Notary Public

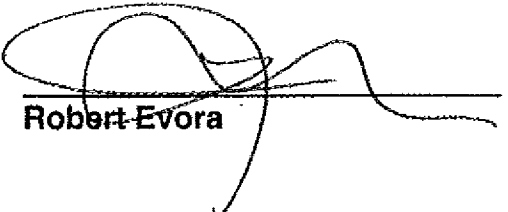
My Commission Expires: 10/12/11





Inventors: Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora,  
Coulter Henry, Jr.  
Title: Network Systems and Methods Utilizing Mobile Devices to Enhance Consumer  
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IN TESTIMONY WHEREOF, I have hereunto set my hand this 17 day  
of October, 2007.

  
Robert Evora

State of Georgia )

County of Fulton )

On this 17th day of October, 2007, before me a Notary Public  
in and for the above County and State, personally appeared **Robert Evora**,  
personally known to me, and acknowledged the execution of the foregoing  
assignment as his free act and deed for the purpose herein set forth.

  
Notary Public

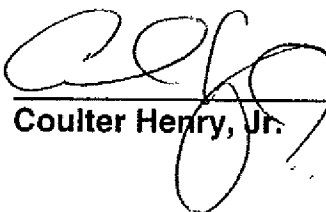
My Commission Expires: 9/14/09.

ANGELA ANGEL  
NOTARY PUBLIC  
Cobb County  
State of Georgia  
My Comm. Expires September 14, 2009



Inventors: Venson Shaw, DeWayne Sennett, Brian K. Daly, Robert Evora,  
Coulter Henry, Jr.  
Title: Network Systems and Methods Utilizing Mobile Devices to Enhance Consumer  
Experience  
**ASSIGNMENT**

IN TESTIMONY WHEREOF, I have hereunto set my hand this 17<sup>th</sup> day  
of October, 2007.

  
Coulter Henry, Jr.

State of GEORGIA )

County of DEKALB )

On this 17<sup>th</sup> day of October, 2007, before me a Notary Public  
in and for the above County and State, personally appeared **Coulter Henry, Jr.**,  
personally known to me, and acknowledged the execution of the foregoing  
assignment as his free act and deed for the purpose herein set forth.

  
Notary Public

My Commission Expires: July 29, 2010

