PATENT ASSIGNMENT

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROMAIN LOCHEN	07/17/2009

RECEIVING PARTY DATA

Name:	VIAPLAST SARL
Street Address:	51 RUE JEAN ALLEMANE
City:	CHAMPIGNY-SUR-MARNE
State/Country:	FRANCE
Postal Code:	94500

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29340555

CORRESPONDENCE DATA

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NAME OF SUBMITTER: J. ANDREW MASON

Total Attachments: 1

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PATENT REEL: 022984 FRAME: 0139

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WHEREAS, I

ROMAIN LOCHEN (hercinafter "ASSIGNOR"), a citizen of France residing at 51 Rue Jean Allemane, 94500 Champigny-sur-Marne, France; am the inventor of an invention entitled "TIRE THEMED SINGLE DISPENSER" for which I have executed an application for Letters Patent of the United States, which will be filed with the United States Patent and Trademark Office in July 2009, and which is identified by Attorney Docket No. VPLT-090611.007, and;

WHEREAS, VIAPLAST SARL (hereinafter "ASSIGNEE"), having a mailing address of 51 Rue Jean Allemane, 94500 Champigny-sur-Marne, France; is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR have sold, assigned, transferred and set over, and by these presents do hereby sell, assign and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said application and all related nonprovisionals, divisions, renewals, and continuations thereof, including PCT applications, foreign applications and industrial designs, and all Letters Patent of the United States and foreign patents which may be granted thereon and all reexamination certificates, reissues, and extensions thereof, and I hereby authorize and request the Commissioner of Patents of the United States, to issue all Letters Patent for said invention to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have the full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, foreign, and reissue applications, make all rightful oaths and generally do everything possible to aid the said *ASSIGNEE*, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention at the expense of the *ASSIGNEE*.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal the date set opposite my signature.

ASSIGNOR:	Date
Romain Lochen	, Date, 2009
Witnesses AS TO Romain Lochen:	
Huang Zhi hao	, Date 2009/07/17, 2009
Zovaico may	, Date

PATENT REEL: 022984 FRAME: 0140

RECORDED: 07/21/2009