

RECORD

07-20-2009

To the Director of the U.S. Patent  
address(es) below.



attached documents or the new

1. Name(s) of conveying party(ies),  
date(s):

103567841

Address(es) of receiving party(ies):

Gary Dean LaVon - 06/04/09  
Thomas Henrich - 06/17/09  
Luke Nogales - 06/04/09  
Kevin Michael Smith - 06/10/09  
John Strube - 06/11/09

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel  
One Procter & Gamble Plaza  
Cincinnati, OH 45202

Additional name(s) of conveying party(ies) attached:  
☐ Yes ☒ No

Additional name(s) & address(es) attached?  
☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of name  
☐ Joint Research Agreement

Executed: \_\_\_\_\_

Name of the owner of the application (or  
patent): \_\_\_\_\_

Name of other party to Joint Research  
Agreement: \_\_\_\_\_

☐ Other \_\_\_\_\_

4. Application number(s) or patent number(s):

This document is being filed together with a new application: ☐ Yes ☒ No

A. Patent Application No(s). 12/434,934  
Date Filed: May 4, 2009  
P&G Case: 11313  
Confirmation No.: 2307

B. Patent No(s).  
P&G Case:

JUL 15 2009

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence  
concerning document should be mailed:

Name: CENTRAL DOCKETING

Internal Address: THE PROCTER & GAMBLE  
COMPANY

Street Address:

Intellectual Property Division  
Sycamore Building  
299 East Sixth Street, 4<sup>th</sup> Floor  
Cincinnati, OH 45202

Phone: 513-983-7631

Fax Number: 513-945-6785

Email Address: alexander.r@pg.com

6. Total number of applications and patents  
involved: [ 1 ]

7. Total fee (37 CFR 3.41):.....\$40.00

☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2480

Authorized User Name: Richard L. Alexander

07/20/2009 DBYRNE 00000001 162480  
01 FC:0021 40.00 DA

12434934

Richard L. Alexander

Name of Person Signing

M2 Ah  
Signature

7-15-09  
Date

Total number of pages including cover sheet, attachments, and documents: [10]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form -; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Assignment Recordation cover sheet.doc

Rev. 12/08 (PTO updated 12/08)

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled ABSORBENT ARTICLE COMPRISING AN ACTIVATED REGION, Attorney's Docket No. 11313 and filed in the United States Patent Office as Number 12/434,934, on May 4, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Gary Dean LaVon of Liberty Township, Ohio, US;  
Thomas Henrich, 7245 Thumbelina Lane, Montgomery, Ohio, US;  
Luke Nogales, 4332 Lighthouse Lane, West Chester, Ohio, US;  
Kevin Michael Smith, 7115 Gracely Drive, Cincinnati, Ohio, US;  
John Strube, 1241 North Wynn Road, Okeana, Ohio, US.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 12/434,934 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

  
 Gary Dean LaVon

State of }  
 } SS  
 County of }

My Commission Has No Expiration  
 Notary Public, State of Ohio  
 Attorney at Law  
 Date: Section 147.03 O.R.C.



On this 4<sup>th</sup> day of June, 2009, before me personally appeared Gary Dean LaVon, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
 Notary Public/Witness

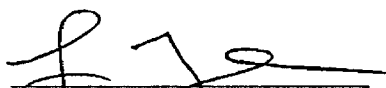
\_\_\_\_\_  
 Thomas Henrich

\_\_\_\_\_  
 Date

State of }  
 } SS  
 County of }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Thomas Henrich, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
 Notary Public/Witness

  
 Luke Nogales

State of }  
 } SS  
 County of }



6/4/09  
 MATTHEW PRESTON FITZPATRICK  
 Attorney at Law  
 Notary Public, State of Ohio  
 My Commission Has No Expiration  
 Date: Section 147.03 O.R.C.

On this 4<sup>th</sup> day of June, 2009, before me personally appeared Luke Nogales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
 Notary Public/Witness



## G L O B A L   G E N E R A L   A S S I G N M E N T

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Thomas Henrich, 7245 Thumbelina Lane, Montgomery, Ohio, US;  
Luke Nogales, 4332 Lighthouse Lane, West Chester, Ohio, US;  
Kevin Michael Smith, 7115 Gracely Drive, Cincinnati, Ohio, US;  
John Strube, 1241 North Wynn Road, Okeana, Ohio, US.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

\_\_\_\_\_  
Gary Dean LaVon      Date \_\_\_\_\_

State of      }  
                              } SS  
County of      }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Gary Dean LaVon, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

June 17, 2009  
Date

Thomas Henrich  
Thomas Henrich

State of Ohio      }  
                              } SS  
County of Hamilton }

On this 17<sup>th</sup> day of June, 2009, before me personally appeared Thomas Henrich, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



AMY MARIE FOUST  
Attorney At Law  
NOTARY PUBLIC  
STATE OF OHIO  
My Commission Has  
No Expiration Date  
Section 147.03 O.R.C

Amy Marie Foust  
Notary Public/Witness

\_\_\_\_\_  
Luke Nogales      Date \_\_\_\_\_

State of      }  
                              } SS  
County of      }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Luke Nogales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

Kevin Michael Smith

Date

State of

County of

SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Kevin Michael Smith, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

John Strube

Date

State of

County of

SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared John Strube, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Notary Public/Witness

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled ABSORBENT ARTICLE COMPRISING AN ACTIVATED REGION, Attorney's Docket No. 11313 and filed in the United States Patent Office as Number 12/434,934, on May 4, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

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Kevin Michael Smith, 7115 Gracely Drive, Cincinnati, Ohio, US;  
John Strube, 1241 North Wynn Road, Okeana, Ohio, US.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

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The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

\_\_\_\_\_  
Gary Dean LaVon

\_\_\_\_\_  
Date

State of                    }  
                                  } SS  
County of                    }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Gary Dean LaVon, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

\_\_\_\_\_  
Thomas Henrich

\_\_\_\_\_  
Date

State of                    }  
                                  } SS  
County of                    }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Thomas Henrich, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

\_\_\_\_\_  
Luke Nogales

\_\_\_\_\_  
Date

State of                    }  
                                  } SS  
County of                    }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Luke Nogales, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

\_\_\_\_\_  
Notary Public/Witness

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Kevin Michael Smith

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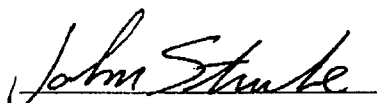
Date

State of                    }  
                                  } SS  
County of                }

On this \_\_\_\_ day of \_\_\_\_\_, 200\_\_, before me personally appeared Kevin Michael Smith, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

---

Notary Public/Witness

  
John Strube

6/11/09  
Date

State of                    }  
                                  } SS  
County of                }

On this 11 day of June, 200\_\_, before me personally appeared John Strube, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

  
Notary Public/Witness



**JAY A. KREBS**  
Attorney at Law  
Notary Public, State of Ohio  
My Commission Has No Expiration  
Date. Section 147.03 O.R.C.