07-27-2009

ව **FORM PTO-1595** (Rev. 6-93)



ON FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCI Patent and Trademark Offic

Docket No.: VIT.P0079

103568575

ATENTS ONLY

| OMB NO. 0531-0011 (6) 100000010 3-111110 01411 | | |
|--|--|--|
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | | |
| Name of conveying party(ies): | Name and address of receiving party(ies): | |
| Eugene J. KOZLOWSKI Glenn F. BRASDOVICH Kenneth W. BAIR | Name: Vita-Mix Corporation Address: 8615 Usher Road Cleveland, Ohio 44138 | |
| Additional name(s) of conveying party(ies) attached? Yes X No | | |
| 3. Nature of conveyance: | Additional name(s) & address(es) attached? | |
| X Assignment Merger Security Agreement Change of Name Other | X No | |
| Execution Date: June 25, 2009 | | |
| Application number(s) or patent number(s): If this document is being filed together with a new application, the execution | on date of the application is: June 25, 2009 | |
| A. Patent Application No.(s) B. Pat | ent No.(s) | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: Name: Edward G. Greive Renner, Kenner, Greive, Bobak, Taylor & Weber Street Address: Fourth Floor, First National Tower City: Akron State: OH ZIP: 44308-1456 | 6. Total Number of applications and patents involved: 1 7. Total fee (37 CFR 3.41): \$40.00 | |
| | Authorized to be charged to deposit account 8. In the event that the enclosed fee is not sufficient, the Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 18-0987. (Attach duplicate copy of this page if paying by deposit account) | |
| DO NOT USE THIS SPACE | | |
| 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true A. A | and correct and any attached copy is a true copy of the original document | |
| Edward G. Greive | July 14, 2009 | |
| Name of Person Signing Signature | Date | |
| Total number of pages including cover sheet, attachments, and document: 4 | | |
| Mail documents to be recorded with required cover sheet information to: | | |
| Mail Stop ASSIGNMENT RECORDATION SERVICES | | |

of the U.S. Patent and Trademark Office

P.O. Box 1450 Alexandria, VA 22313-1450

07/17/2009 HDESTA1 00000049 12460273

36 FC:8021

40.00 OP

PATENT REEL: 023011 FRAME: 0379

ASSIGNMENT

WHEREAS, we, **Eugene J. KOZLOWSKI**, of Medina, County of Medina, and State of Ohio; **Glenn F. BRASDOVICH**, of Olmsted Township, County of Cuyahoga, and State of Ohio; and **Kenneth W. BAIR**, of Akron, County of Summit and State of Ohio, have invented certain new and useful improvements in a

METHOD AND APPARATUS FOR MAKING DRINKS

WHEREAS, Vita-Mix Corporation, a corporation duly organized and existing under and by virtue of the laws of the State of Ohio and having its principal office and place of business at 8615 Usher Road, Cleveland, Ohio 44138, is desirous of acquiring the entire right, title and interest in and to said invention, and in, to and under any application directed thereto and any Letters Patent of the United States or foreign countries which may be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration by us received from Vita-Mix Corporation, aforesaid, the receipt of which is hereby acknowledged, we, the said Eugene J. KOZLOWSKI, Glenn F. BRASDOVICH and Kenneth W. BAIR, have sold, assigned, transferred and set over unto Vita-Mix Corporation, aforesaid, its successors and assigns, the full and exclusive right to the said invention in the United States and all foreign countries and in, to and under the application for Letters Patent of the United States therefor, executed by us on the 25 day(s) of _____ 2009, and in, to and under any reissue, divisional, continuing or substitute application thereof or any corresponding application filed in a foreign country, and in, to and under any Letters Patent that may be issued for said invention in the United States or in any foreign country; and we do hereby covenant and agree for ourselves and our legal representatives to assist our said assignee in the prosecution of the said application or applications and in any interference or litigation which may arise involving our said invention or the said patent or patents, and to execute any reissue application thereon, or any divisional, continuing, substitute, or foreign application based on or corresponding to the above specifically identified application, as may be requested by

Page 1 of 3 Docket No.: VIT.P0079

PATENT REEL: 023011 FRAME: 0380 our said assignee, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States upon the above specifically identified application for said invention to Vita-Mix Corporation, aforesaid, as assignee of our entire right, title and interest in and to the same for the sole use and behoof of our assignee, its successors and assigns.

IN WITNESS WHEREOF, we have hereunto set our hands and seals as of the date set forth below.

| 6-25-09 Date | Eugene J. KOZLOWSKI | |
|--|---|--|
| 6-25-09 Date | Glenn F. BRASDOVICH | |
| 6-25-09 Date | Kenneth W. BAIR | |
| STATE OF OHIO COUNTY OF | Jane Darden Kral Notary Public State of Ohio Recorded in Cuyahoga County My comm. exp. 3-6-2011 | |
| I, Jane Darden Krall, a Notary Public in and for the County and State aforesaid, do hereby certify that Eugene J. KOZLOWSKI, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth. | | |
| IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal this, 2009. | | |
| · | Notary Public | |

Page 2 of 3

Docket No.: VIT.P0079

PATENT REEL: 023011 FRAME: 0381 STATE OF OHIO

)ss

)



Jane Darden Krai **Notary Public** State of Ohio Recorded in Cuyahoga County My comm. exp. 3-6-2011

COUNTY OF

I, Jane Dorden Kal, a Notary Public in and for the County and State aforesaid, do hereby certify that Glenn F. BRASDOVICH, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth

| 10101. | | |
|--|------------|---|
| IN WITNESS WHE this S day of | REOF, I ha | ave hereunto set my hand and Notarial Seal, ⊡ne, 2009. |
| | No | tary Public |
| | | Jane Darden Kral |
| | | Notary Public |
| STATE OF OHIO |))ss | State of Ohio |
| COUNTY OF |)) | Recorded in Cuyahoga County |
| | | My comm. exp. 3-6-2011 |
| aforesaid, do hereby certify that Kenneth W. BAIR , personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth. | | |

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, 25 day of _______, 2009. this ____

Page 3 of 3

RECORDED: 07/17/2009

Docket No.: VIT.P0079

PATENT REEL: 023011 FRAME: 0382

Jarden Krul