

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Stuart Harvey Lee	07/15/2009
Jochen Rainer Schaeppers	07/15/2009
Christian von Heifner	07/15/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CONOPCO, Inc., d/b/a UNILEVER
<b>Street Address:</b>	800 Sylvan Avenue
<b>Internal Address:</b>	AG West, S. Wing
<b>City:</b>	Englewood Cliffs
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07632
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29315606
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(201)894-2400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	201-894-2437
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<b>Correspondent Name:</b>	Sherrie Sushko
<b>Address Line 1:</b>	800 Sylvan Avenue
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<b>ATTORNEY DOCKET NUMBER:</b>	DM6251V
<b>NAME OF SUBMITTER:</b>	Sherrie Sushko

CH \$40.00 29315606

**Total Attachments: 3**

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**ASSIGNMENT**

WHEREAS, Stuart Harvey LEE, a citizen of the United Kingdom, residing at 110-21 73<sup>rd</sup> Road, Apartment 3E, Forest Hills, New York 11375; Jochen Rainer SCHAEPEERS, a citizen of the United States of America, residing at 230 East 79<sup>th</sup> Street, Apartment 3C, New York, New York 10075; and, Christian VON HEIFNER, a citizen of the United States of America, residing at 260 Devoe Street, Apartment 3F, Brooklyn, New York 11211, respectively, invented certain improvements in

**CLEANSING ARTICLE**

(bearing Attorney's Docket Number DM6251(V) which is found in:

- (a)  U.S. patent application executed on \_\_\_\_\_
- (b)  To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/315,606 filed on July 9, 2009.

- (c)  International Application No. PCT \_\_\_\_\_ / \_\_\_\_\_.

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all

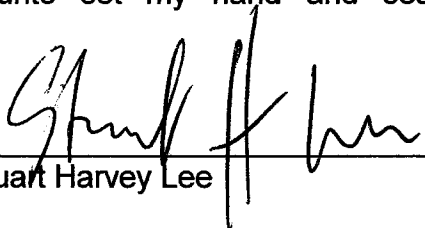
applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

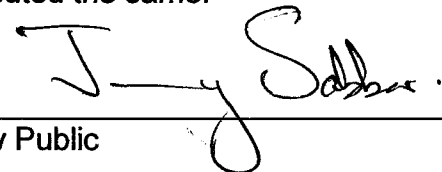
AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 15<sup>th</sup> day of July, 2009.

STATE OF New York )  
COUNTY OF New York )

 (Seal)  
Stuart Harvey Lee

On this 15<sup>th</sup> day of July, 2009 before me came STUART HARVEY LEE to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

  
Notary Public

**JIMMY SABBAR**  
Notary Public, State of New York  
No. 01SA6094357  
Qualified in Queens County  
Commission Expires June 16, 2011

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 15<sup>th</sup> day  
of July, 2009.

STATE OF New York )  
COUNTY OF New York )

Jochen Rainer Schaeppers (Seal)  
Jochen Rainer Schaeppers

On this 15<sup>th</sup> day of July, 2009 before me came JOCHEN RAINER  
SCHAEPPERS, to me known to be the individual described in and who executed the  
foregoing instrument, and acknowledged that he/she executed the same.

Jimmy Sabbar  
Notary Public  
JIMMY SABBAR  
Notary Public, State of New York  
No. 01SA6094357  
Qualified in Queens County  
Commission Expires June 16, 2011

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 15<sup>th</sup> day  
of July, 2009.

STATE OF NEW YORK )  
COUNTY OF NEW YORK )

Christian Von Heifner (Seal)  
Christian Von Heifner

On this 15<sup>th</sup> day of July, 2009 before me came CHRISTIAN VON  
HEIFNER to me known to be the individual described in and who executed the foregoing  
instrument, and acknowledged that he/she executed the same.

Jimmy Sabbar  
Notary Public  
JIMMY SABBAR  
Notary Public, State of New York  
No. 01SA6094357  
Qualified in Queens County  
Commission Expires June 16, 2011