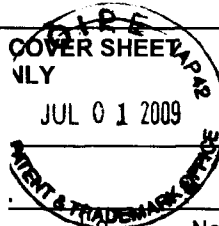


07-30-2009



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U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 09894.0010-00
Attorney Customer Number: 22,852

Mail Stop Assignment Recordation Services

To the Director of the
Please record the at

1. Name of conveying party(ies):
(1) Willy MEIER
(2) Paul GERBER

Name and address of receiving party(ies):

Name: ETERNA SA Fabrique d'horlogerie

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Internal Address:

3. Nature of conveyance:

Street Address: Schützengasse 46, P.O. Box 409

☐ Assignment ☐ Merger

City: Grenchen

☐ Security Agreement ☐ Change of Name

Country: Switzerland Postal Code: CH-2540

☒ Other: ~~The attached document is~~
~~corrective to~~ correct the receiving
party's name previously recorded January 13,
2006 at Reel 017459, Frame 0030.

Additional name(s) & Address(es) attached?

☐ Yes ☒ No

Execution Dates: March 11, 2009

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution dates of the application:

A. Patent Application Number(s):

B. Patent Number(s):

7,508,738

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 1

Name: C. Gregory Gramenopoulos

7. Total fee (37 CFR 1.21(h) and 3.41): \$40

Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

☒ Enclosed (Please charge deficiency to deposit account no. 06-0916)

Street Address: 901 New York Avenue, N.W.

☐ Authorized to be charged to deposit account

City: Washington, D.C.

State: Zip: 20001-4413

8. Deposit Account No.: 06-0916

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

C. Gregory Gramenopoulos
Reg. No. 36,532

Signature

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July 1, 2009

Date

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Total number of pages including cover sheet, attachments and documents: 3

01/2005

PATENT
REEL: 023015 FRAME: 0943

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01-23-2006

U.S. Department of Commerce
Patent and Trademark Office
Attorney Docket No. 09894.0010-00
Attorney Customer Number: 22,852

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To the Director of the U.S. Patent and Trademark Office
Please record the attached original document

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Mail Stop Assignment Recordation Services

1. Name of conveying party(ies): (1) Willy MEIER (2) Paul GERBER		Name and address of receiving party(ies): Name: ETERNA SA	
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Internal Address:	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:		Street Address: Schützengasse 46, P.O. Box 409 City: Grenchen Country: Switzerland Postal Code: CH-2540	
Execution Dates: (1) November 18, 2005 (2) November 29, 2005		Additional name(s) & Address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution dates of the application: (1) November 18, 2005; (2) November 29, 2005. A. Patent Application Number(s): [Attorney Docket No. 09894.0010-00] B. Patent Number(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Name: C. Gregory Gramenopoulos Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. Street Address: 901 New York Avenue, N.W. City: Washington, D.C. State: Zip: 20001-4413		6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 1.21(h) and 3.41): \$40 <input checked="" type="checkbox"/> Enclosed (Please charge deficiency to deposit account no. 06-0916) <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit Account No.: 06-0916	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 01/19/2006 GFREY1 00000031 10564548 04 FC:8021 40.00 C. Gregory Gramenopoulos Reg. No. 36,532 Signature _____ Date January 13, 2006 Total number of pages including cover sheet, attachments and documents: 2			

01/2005

SOLE/JOINT INVENTION
(Worldwide Rights)
Attorney Docket No.

ASSIGNMENT

WHEREAS I/WE, the below named inventor(s) [hereinafter referred to as Assignor(s)], have made an invention entitled:

DISPLAY DEVICE FOR WATCH

for which I/WE executed an application for United States Letters Patent concurrently herewith and filed a PCT International Application (PCT/CH2004/000433) on July 8, 2004; and

WHEREAS, ETERNA SA, a corporation of Switzerland, whose post office address is Schützengasse 46, P.O. Box 400, CH-2540 Grenchen, Switzerland [hereinafter referred to as Assignee], is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/WE have hereunto set our hands.

Name: Willy MEIER
Address: Rue du Nord 9
CH-2048 Fontaines, Switzerland

Signature: [Signature]
Date: Nov 18, 05

WITNESSED BY,

Printed Name: Patrick Kury
Signature: [Signature]
Date: 18.11.05

Name: Paul GERBER
Address: Bockhornstrasse 69
CH-8047 Zürich, Switzerland

Signature: [Signature]
Date: Nov 29, 05

WITNESSED BY,

Printed Name: Patrick Kury
Signature: [Signature]
Date: 29.11.05