PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		

CONVEYING PARTY DATA

Name	Execution Date
Sang Do PARK	06/30/2009
Hak Gyun KIM	06/30/2009
Dong Woo JEONG	06/30/2009
Gil Ju KIM	06/30/2009
Bong Ku KIM	06/09/2009
Jun Yeol HEO	06/30/2009
Jong Kweon PYUN	06/30/2009
Sang Nam PARK	06/30/2009
Jong Yun LEE	06/30/2009
In Ho LEE	06/30/2009

RECEIVING PARTY DATA

Name:	Hyundai Motor Company		
Street Address:	231 Yangjae-Dong, Seocho-Ku		
City:	Seoul		
State/Country:	te/Country: REPUBLIC OF KOREA		

Name:	Kia Motors Corp.			
Street Address:	231 Yangjae-Dong, Seocho-Ku			
City:	Seoul			
State/Country: REPUBLIC OF KOREA				

Name:	Dymos Inc.	
Street Address:	703-2, Galhyun-ri, Sungyeon-myeon	
Internal Address:	Chungnam	
City:	Seosan-si	
State/Country: REPUBLIC OF KOREA		

PROPERTY NUMBERS Total: 1

PATENT REEL: 023016 FRAME: 0140

500921564

Property Type	Number	
Application Number:	12510700	

CORRESPONDENCE DATA

Fax Number: (415)442-1001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 1: One Market, Spear Street Tower, Suite 28
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 068949-5119US

NAME OF SUBMITTER: Monica E. Carlos

Total Attachments: 2

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PATENT REEL: 023016 FRAME: 0141

JOINT

ASSIGNMENT

WHEREAS, We, Sang Do PARK, Hak Gyun KIM, Dong Woo JEONG, Gil Ju KIM, Bong Ku KIM, Jun Yeol HEO, Jong Kweon PYUN, Sang Nam PARK, Jong Yun LEE, and In Ho LEE, ASSIGNORS, citizen of Republic of Korea, residing at 2003-603, Haengbokhan Maeul Apt, Choji-dong, Danwon-gu, Ansan-si, Gyeonggi-do 425-905, Republic of Korea; 205-1205, Sinchang 2-Cha Viva Family, Byeongjeom-dong, Hwaseong-si, Gyeonggi-do 445-774, Republic of Korea; 101-503, Geumgwang Poranjae Apt, Musong-dong, Hwaseong-si, Gyeonggi-do 445-020, Republic of Korea; Seat Research and Development TFT, 1st floor, Design unit 2, Hyundai Kia Motors Namyang Institute, Iangdeok-dong, Hwaseong-si, Gyeonggi-do 445-706, Republic of Korea; No. 313, Hyundai Motor Company Dormitory, 1842-3, Namyang-dong, Hwaseong-si, Gyeonggi-do 445-010, Republic of Korea; 131-1302, Hyundai Apt, Ggotme Yangji Maeul, 700, Hwaseo 2-dong, Paldal-gu, Suwon-si, Gyeonggi-do 442-152, Republic of Korea; 109-1003, Woolim Fill U Apt, Gosaek-dong, Gwonseon-gu, Suwon-si, Gyeonggi-do 441-360, Republic of Korea; 115, Singok-ri, Sinchang-myeon, Asan-si, Chungcheongnam-do 336-881, Republic of Korea; 5-908, Gaepo Hanshin Apt, Dogok 2-dong, Gangnam-gu, Seoul 135-855, Republic of Korea; and 109-202, Chamnuri 1-danji Apt, Gisan-dong, Hwaseong-si, Gyeonggi-do 445-727, Republic of Korea; respectively, are the inventors of the invention in ACTIVE HEADREST APPARATUS FOR VEHICLE AND ACTUATOR THEREOF for which we have executed an application for a Patent of the United States

Un	ited States
Œ	which is executed on 🗵 even date herewith or 🗆
	which is identified by Morgan, Lewis & Bockius LLP docket no. 068949-5119
	which was filed on , Application No.
anc Ya Rej	We hereby authorize and request our attorney, Victor E. Johnson, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, filed) the filing date and application number of said application when known. WHEREAS, Hyundai Motor Company, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, Kia Motors Corp., 231 regiae-Dong, Seocho-Ku, Seoul, Republic of Korea, and Dymos Inc., 703-2, Galhyun-ri, Sungyeon-myeon, Seosan-si, Chungnam public of Korea, ASSIGNEESS are desirous of obtaining our entire right, title and interest in, to and under the said invention and the dapplication:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures

Date	June 30	. 2009	· Ml		L.S
			Sang Do, PARK		
			Lad	The second secon	
Date	June 30	, 2009	Hak Gyun, KIM		L.S
Date	June 30	, 2009	About 1		L.S
			Dong Woo, JEONG		

PATENT

REEL: 023016 FRAME: 0142

Date	June 30	, 2009	12/19.		L.S.
Date	June 30	, 2009	Gil Ju, KIM O # + Bong Ku, KIM		L.S.
Date	June 30	, 2009	Jun Yeol, HBO /		L.S.
Date	June 30	, 2009	Jong Kweon, PSUN		L.S.
Date	June 30	,2009	Sang Nam, PARK		LS
Date	June 30	, 2009	이종운 Jong Yun, LEE		L.S.
Date	June 30	2009	olの方 In Ho, LEE		L.S.
State of County of)) SS.: Republic of Korea)				
	On		atisfactory evidence to be the p	Notary Public, personally appeared erson(s) whose name(s) is subscribed to the	within instrument an
person(s), o	ged to me that he/she/they ex- or the entity upon behalf of whi WITNESS my hand and off	ecuted the same in his ch the person(s) acted,	s/her/their authorized capacity	ies), and that by his/her/their signature(s)	on the instrument th

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REEL: 023016 FRAME: 0143 RECORDED: 07/28/2009