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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dean Alderucci	07/01/2009
Mark Miller	06/30/2009
Charles Plott	06/16/2009

RECEIVING PARTY DATA

Name:	CFPH, LLC
Street Address:	110 East 59th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12367604

CORRESPONDENCE DATA

Fax Number: (212)308-7537

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2128297009

Email: dpostolski@cantor.com

Correspondent Name: DEAN P. ALDERUCCI

Address Line 1: BGC Partners, Inc.

Address Line 2: 110 EAST 59TH STREET

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER: 09-2303

NAME OF SUBMITTER: DEAN P. ALDERUCCI

Total Attachments: 4

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PATENT REEL: 023016 FRAME: 0338 source=09-2303_090723_executed_assignment#page2.tif source=09-2303_090723_executed_assignment#page3.tif source=09-2303_090723_executed_assignment#page4.tif

PATENT REEL: 023016 FRAME: 0339

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, have invented certain new and useful improvements as below entitled, for which application for United States Letters Patent has been filed; and

WHEREAS, CFPH, LLC (hereinafter referred to as "Assignee"), a Delaware limited liability company, with an address of 110 E. 59th Street, New York, New York 10022, desires to acquire my entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby confirm having assigned to Assignee, as of the earliest filing date or priority date of any patent application or applications drawn to the invention, all right, title, and interest in and to the invention, and in and to any and all such patent applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof, by virtue of the Assignee being entitled thereto (a) as employer of the inventor, or (b) pursuant to an agreement between (1) Assignee and the undersigned inventor or (2) Assignee and the undersigned inventor's employer, which was executed prior to the filing of said application therefor, and I further assign to Assignee all right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

I also confirm having assigned to Assignee as of the earliest filing date or priority date of any patent application or applications drawn to the invention, and I further assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

I will communicate to Assignee any facts known to me respecting any improvements; and, at the expense of Assignee, I will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

IN TESTIMONY WHEREOF, we have executed this document on the date indicated below.

AMUSEMENT DEVICES AND GAMES INCLUDING
MEANS FOR PROCESSING ELECTRONIC DATA WHERE
ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON
RELATIVE ODDS OF A CARD COMBINATION AND/OR
WHERE CHANCE IS A FACTOR: EXPECTED BIASES
SUCH AS LONG SHOT AND FAVORITE BIAS

ASSIGNMENT 12/367.604

Title of Invention:	PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD COMBINATION AND/OR WHERE CHANCE IS A FACTOR: EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS
Signature of Inventor:	y. Me
Inventor's Name:	Dean P. Alderucci
Residence (City, County, State):	Westport, Fairfield County, CT
Date Assignment Executed:	
STATE OF New York COUNTY OF New York	_)
COUNTY OF New York) ss.:)

, 2009, before me came

me known and known to me to be the individual described in, and who executed the foregoing

instrument, and he/she has acknowledged to me that he/she has executed the same.

AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR

DAVID POSTOLSKI NOTARY PUBLIC, State of New York No. 02PO6164091 Cualified in Kings County Commission Expires April 9, 20//

AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD COMBINATION AND/OR WHERE CHANCE IS A FACTOR: EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS

ASSIGNMENT 12/367,604

PATENT

REEL: 023016 FRAME: 0341

Title of Invention:

AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD

COMBINATION AND/OR WHERE CHANCE IS A FACTOR:

EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS

Signature of Inventor:

Inventor's Name:

Mark Miller

Residence (City, County, State):

Cambridge, Middlesex County, MA

Date Assignment Executed:

6(30/09

COUNTY OF Suffo /K

instrument, and he/she has acknowledged to me that he/she has executed the same.

> melissa leah fuller **Notary Public** Commonwealth of Massachusetts My Commission Expires July 30, 2015

AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD COMBINATION AND/OR WHERE CHANCE IS A FACTOR: EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS

ASSIGNMENT 12/367,604

Title of Invention:	AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD COMBINATION AND/OR WHERE CHANCE IS A FACTOR: EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS
Signature of Inventor:	Charles Plat
Inventor's Name:	Charles Plott
Residence (City, County, State):	Pasadena, Los Angeles County, CA
Date Assignment Executed:	6-16-09
STATE OF)) ss.:)
On this day of me known and known to me to be the	, 2009, before me came
	Notary Public

AMUSEMENT DEVICES AND GAMES INCLUDING MEANS FOR PROCESSING ELECTRONIC DATA WHERE ULTIMATE OUTCOME OF THE GAME IS DEPENDENT ON RELATIVE ODDS OF A CARD COMBINATION AND/OR WHERE CHANCE IS A FACTOR: EXPECTED BIASES SUCH AS LONG SHOT AND FAVORITE BIAS

ASSIGNMENT 12/367,604

PATENT