PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------|----------------|
| Ewelina Pau | 04/07/2009 |
| Sylvain Biancardini | 04/15/2009 |

RECEIVING PARTY DATA

| Name: | Microsoft Corporation | |
|-----------------|-----------------------|--|
| Street Address: | One Microsoft Way | |
| City: | Redmond | |
| State/Country: | WASHINGTON | |
| Postal Code: | 98052 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12425090 |

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ATTORNEY DOCKET NUMBER: 326559.01

NAME OF SUBMITTER: Medha Kajla

Total Attachments: 2

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PATENT ASSIGNMENT

I/WE, Ewelina Pau and Sylvain Biancardini ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "SEQUENCED TRANSMISSION OF DIGITAL CONTENT ITEMS" ("APPLICATION"), which: will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. ____, filed) this APPLICATION's Application No. and filing date, when known; was filed on 04/16/2009 and was given Application No 12/425090 is filed concurrently herewith; Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")); For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES); ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES). April 7, 2009 In**√e**ntor's Sianature

Ewelina Pau

Printed Name in Native Language (if

other than En lish)

MS Docket No.: 326559.01

PATENT ASSIGNMENT

15/04/2809

Date

Sylvain Biancardini

Printed Name in Native Language (if other than English)

MS Docket No.: <u>326559.01</u>