

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Anthony BOTZAS</td><td>07/24/2009</td></tr><tr><td>Sarah Sunyoung HWANG</td><td>07/24/2009</td></tr></tbody></table>	Name	Execution Date	Anthony BOTZAS	07/24/2009	Sarah Sunyoung HWANG	07/24/2009	
Name	Execution Date						
Anthony BOTZAS	07/24/2009						
Sarah Sunyoung HWANG	07/24/2009						
RECEIVING PARTY DATA							
Name:	SAMSUNG ELECTRONICS CO., LTD.						
Street Address:	416, MAETAN-DONG, YEONGTONG-GU						
Internal Address:	SUWON-SI						
City:	GYEONGGI-DO						
State/Country:	REPUBLIC OF KOREA						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12511906</td></tr></tbody></table>	Property Type	Number	Application Number:	12511906			
Property Type	Number						
Application Number:	12511906						
CORRESPONDENCE DATA							
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Total Attachments: 1 source=70191_549_assn#page1.tif							

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PATENT  
REEL: 023024 FRAME: 0562

## ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

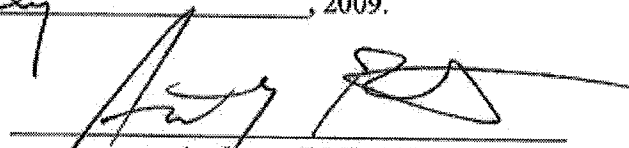
Anthony BOTZAS	of	1732 Harte Drive, San Jose, CA 95124
Sarah Sunyoung HWANG	of	1350-B Road Runner Terrace, Sunnyvale, CA 94087

hereby sell, assign and transfer to Samsung Electronics Co., Ltd., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, its successors and assigns, the entire right, title and interest throughout the world in my invention in

### BACKLIGHT LEVEL SELECTION FOR DISPLAY DEVICES BACKGROUND

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 24 day of July, 2009.

  
Anthony BOTZAS

Executed this 24 day of July, 2009.

  
Sarah Sunyoung HWANG