PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jacob D. Cohen	12/18/2006
Werner G. Koepf	12/18/2006
Nasreen AbdulJaleel	12/18/2006
Christopher E. Newell	12/18/2006
Natalie F. Gordon	12/18/2006
Matthew R. Smith	12/15/2006

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.	
Street Address:	P.O. Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11557447

CORRESPONDENCE DATA

(949)760-9502 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: tammi.murray@kmob.com Correspondent Name: Maria Culic Anderson 601 Union Street Address Line 1:

Address Line 2: 3920

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER: SEAZN.348A

PATENT

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REEL: 023025 FRAME: 0967

NAME OF SUBMITTER:	Maria Culic Anderson	
Total Attachments: 9		
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PATENT REEL: 023025 FRAME: 0968

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
Jacob D. Cohen

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Seattle, WA 98144-2734

Werner G. Koepf 1200 12th Avenue South, Suite 1200 Seattle, WA 98144-2734

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Matthew R. Smith 1200 12th Avenue South, Suite 1200 Seattle, WA 98144-2734

Assignee:

Amazon Technologies, Inc. P. O. Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled

"CREATING AND MAINTAINING GIFT LISTS IN ONLINE SHOPPING" for which:

a non-provisional application for United States Letters Patent:

was filed on November 7, 2006, and accorded U.S. Serial No. 11/557,447; or

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Attorney Docket No. 128337 Client Docket No. REG01289 2006 PT

U.S. Patent Appln. No. 11/557,447 Filing Date: November 7, 2006

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will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
hereby authorizes and requests ASSIGNEE'S legal representatives of Christensen
O'Connor Johnson Kindness ^{PLLC} , 1420 Fifth Avenue, Suite 2800, Seattle,
Washington 98101-2347 associated with Customer No. 26389, to insert here in
parenthesis (U.S. Serial No, filed) this
APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a mailing address of P.O. Box 8102, Reno, NV 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States

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PATENT REEL: 023025 FRAME: 0970 U.S. Patent Appln. No. 11/557,447 Filing Date: November 7, 2006 Attorney Docket No. 128337 Client Docket No. REG01289 2006 PT

and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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Date

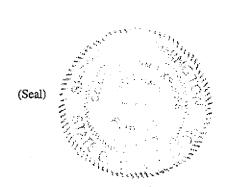
Lacob D. Cohen

State of Washington

) ss.

County of King

I certify that I know or have satisfactory evidence that <u>JACOB D. COHEN</u> is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 12-18-2006

Signature of Notary Publichuse

Printed Name SHEREE L. PERMINIGTON

My commission expires 6-19-2006

(2/18/06		Uponer &	
Date		Werner G. Koepf	
State of Washington)		
County of King) ss.)		

I certify that I know or have satisfactory evidence that <u>WERNER G. KOEPF</u> is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Signature of Share L. Pungton

(Seal)

Printed Name SHEREE L. PENNINGTON

My commission expires 6-19-2009

12/18/2006		Nassea
Date		Nasreen AbdulJaleel
State of Washington)	•
County of King) ss.)	

I certify that I know or have satisfactory evidence that <u>NASREEN ABDULJALEEL</u> is the person who appeared before me and acknowledged that she signed the foregoing Patent Assignment and acknowledged it to be her free and voluntary act for the uses and purposes mentioned in the instrument.

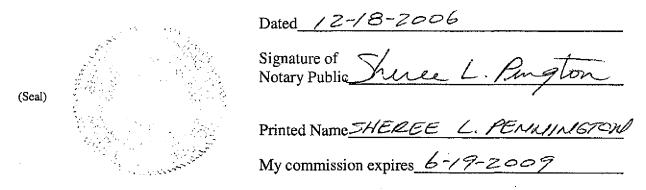
	A Mary	Dated 12-18-2006
(Seal)		Signature of Notary Public Sheee L. Rungton
		Printed Name SHEREE L. PENNINGTON
•	Marie Maderales	My commission expires 6-19-2009

U.S.	Patent	Appln.	No.	11/557	,447
	g Date:				

Attorney Docket No. 128337 Client Docket No. REG01289 2006 PT

12/18/2006		May May
Date		Christopher E. Newell
State of Washington)	
County of King) ss.)	

I certify that I know or have satisfactory evidence that <u>CHRISTOPHER E. NEWELL</u> is the person who appeared before me and acknowledged that he signed the foregoing Patent Assignment and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



U.S. Patent	Appln. No.	11/557,447
Filing Date:	November	7, 2006

County of King

Attorney Docket No. 128337 Client Docket No. REG01289 2006 PT

12/18/2006		- 11
Date		Natalie 1
State of Washington)) ss.	

I certify that I know or have satisfactory evidence that <u>NATALIE F. GORDON</u> is the person who appeared before me and acknowledged that she signed the foregoing Patent Assignment and acknowledged it to be her free and voluntary act for the uses and purposes mentioned in the instrument.

Signature of Succe L. Penglow

(Seal)

Printed Name SHEDEE L. PENNINGTON

My commission expires 6-19-2009

12/15/06		Mathen & Sunt	, —
Date		Matthew R. Smith	` `
State of Washington)		
County of King) ss.)		

I certify that I know or have satisfactory evidence that <u>MATTHEW R. SMITH</u> is the person who appeared before me and acknowledged that she signed the foregoing Patent Assignment and acknowledged it to be her free and voluntary act for the uses and purposes mentioned in the instrument.

	Dated 12-15-2006
(Seal)	Signature of Shuce L. Rington
	Printed Name SHEREE C. PENNINGTON
	My commission expires 6-19-2009