

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tyrone Dupree DAVIDSON	07/29/2009
Youngju Kim HAMPTON	07/29/2009
RECEIVING PARTY DATA	
Name:	Phillips-Van Heusen Corporation
Street Address:	200 Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12512139
CORRESPONDENCE DATA	
Fax Number:	(212)218-2200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-218-2100
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Correspondent Name:	Fitzpatrick, Cella, Harper & Scinto
Address Line 1:	30 Rockefeller Plaza
Address Line 4:	New York, NEW YORK 10112
ATTORNEY DOCKET NUMBER:	01781.003224.
NAME OF SUBMITTER:	Edward E. Vassallo
Total Attachments: 1 source=01781003224Assignment#page1.tif	

CH \$40.00 12512139

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PATENT
REEL: 023030 FRAME: 0774

ASSIGNMENT RE NON-PROVISIONAL APPLICATION FOR ALL COUNTRIES

FOR VALUE RECEIVED, WE Tyrone Dupree Davidson and Youngju Kim Hampton
citizens, respectively, of the United States of America and South Korea,

residing, respectively, at 249A Madison St., Brooklyn, New York, 11216 and 2013 Quaker Ridge Road, Croton on Hudson, New York,
10520,

heroby sell, assign, transfer and convey unto Phillips-Van Heusen Corporation

a corporation of Delaware

having a place of business at 200 Madison Avenue, New York, New York 10016

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in
and in certain inventions relating to GARMENT TAG filed herewith, and in and to said application, and all divisions, renewals and
continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof, and
all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility
model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may
be granted, upon said inventions in any countries or regions foreign to the United States, and all reissues, renewals and extensions thereof,
and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States, and all officials of countries or
regions foreign to the United States having authority so to do, to issue all such Letters Patent or other grants of protection upon said
inventions to the Assignee or to such nominees as it may designate.

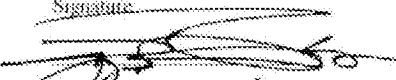
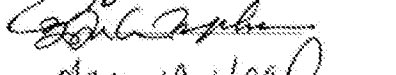
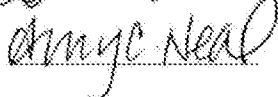
AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent
or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International
Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to
invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent
to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the
said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection
of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have
not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to
said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make
all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining,
maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I herewith set my hand:

Name	Signature	Date
<u>Tyrone Dupree Davidson</u>		<u>7.29.09</u>
<u>Youngju Kim Hampton</u>		<u>July 29, 2009</u>
Witness: <u>AMY C NEAL</u>		<u>1/29/09</u>
STATE OF: <u>New York</u>		
COUNTY OF: <u>New York</u>		

On this 29th day of July, 2009, before me personally appeared Tyrone D Davidson & Youngju K. Hampton

to me known and known to me to be the individual(s) described in and who executed the foregoing instrument, and who thereupon
acknowledged to me that he / she / they (circle one) executed the same for the purposes therein set forth.

(Seal)


Michelle O'Donnell
Notary Public
(Notary Stamp)

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