

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Yves Albert Behar</td> <td>07/17/2009</td> </tr> <tr> <td>Qin Li</td> <td>07/16/2009</td> </tr> <tr> <td>Emmanuel Laffon de Mazieres</td> <td>07/17/2009</td> </tr> </tbody> </table>		Name	Execution Date	Yves Albert Behar	07/17/2009	Qin Li	07/16/2009	Emmanuel Laffon de Mazieres	07/17/2009				
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>ALIPH, INC.</td> </tr> <tr> <td>Street Address:</td> <td>99 Rhode Island Street</td> </tr> <tr> <td>Internal Address:</td> <td>3rd Floor</td> </tr> <tr> <td>City:</td> <td>San Francisco</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94103</td> </tr> </table>		Name:	ALIPH, INC.	Street Address:	99 Rhode Island Street	Internal Address:	3rd Floor	City:	San Francisco	State/Country:	CALIFORNIA	Postal Code:	94103
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (415)576-0300</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 415-576-0200</p> <p>Email: lrjeanetta@Townsend.com</p> <p>Correspondent Name: BABAK KUSHA</p> <p>Address Line 1: TOWNSEND AND TOWNSEND AND CREW, LLP</p> <p>Address Line 2: TWO EMBARCADERO CENTER, EIGHTH FLOOR</p> <p>Address Line 4: SAN FRANCISCO, CALIFORNIA 94111-3834</p>													
ATTORNEY DOCKET NUMBER:	027673-002500US												
NAME OF SUBMITTER:	Babak Kusha												

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**PATENT**  
**REEL: 023033 FRAME: 0581**

Total Attachments: 1

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Yves Albert Behar of 528 Folsom Street, San Francisco, CA 94105; Qin Li of 223 Longford Drive, South San Francisco, CA 94080; and Emmanuel Laffon de Mazieres of 528 Folsom Street, San Francisco, CA 94105, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: BACK PLATE WITH FABRIC POUCH FOR A MOBILE PHONE DEVICE

Date(s) of execution of Declaration:

Filing Date: March 9, 2009

Application No.: 29/333,430; and

WHEREAS, Aliph, located at Aliph Com, 9 Rhode Island Street, 3rd Floor, San Francisco, CA 94103, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 7-17-09

Yves Albert Behar

Dated: 7-16-09

Qin Li

Dated: 7-17-09

Emmanuel Laffon de Mazieres

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