PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Jom WIEDEMANN				06/04/2007	
RECEIVING PARTY DATA					
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City:	Holzminden				
State/Country:	GERMANY				
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PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 11720		1720	685		11720685
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ATTORNEY DOCKET NUMBER:		55763			
NAME OF SUBMITTER:		Lance G. Johnson			
Total Attachments: 1 source=ExecutedASSIGNMENT#page1.tif					

ASSIGNMENT

WHEREAS, I, Jörn WIEDEMANN, citizen of Germany, residing at Hangweg 4, 37603 Holzminden, Germany (hereinafter ASSIGNOR), have made a certain invention entitled INVISIBLE TOLIET BOWL DEODORIZER BLOCK, for which I am making application for Letters Patent of the United States concurrently herewith; and

WHEREAS, Symrise GmbH & Co. KG, a corporation duly organized under the laws of the country of Germany, located and doing business at Mühlenfeldstr. 1, 37603 Holzminden, Germany (hereinafter ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the aforementioned invention and the aforementioned application and any and all Letters Patent to be obtained on said invention and/or application;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for good and valuable consideration paid to me by said ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, I, the ASSIGNOR, by these presents do hereby sell, assign, set over and transfer unto the said ASSIGNEE, its successors, legal representatives or assigns, the entire right, title and interest in and to the aforesaid invention in and for the United States and all countries foreign thereto; and in, to and under the aforesaid United States application and any corresponding foreign applications and any divisional, continuing, continuation-in-part, substitute or reissue applications or supplementary disclosures which may be filed on said invention in any country; and my right to file said foreign applications and claim priority under the provisions of any international treaty or convention; and any Letters Patent of the United States or any foreign country issued or granted on said invention and/or said applications;

AND I HEREBY authorize and request the U.S. Patent and Trademark Office or other issuing authority to issue any and all patents on said invention and/or said application to said ASSIGNEE as sole assignee; and I further hereby authorize said ASSIGNEE to file and prosecute any of said foreign applications in its own name;

AND I HEREBY covenant that I have the full right to convey the entire right, title and interest herein assigned and that I have not executed and will not execute any assignment or other instrument in conflict herewith;

AND I HEREBY further covenant and agree to communicate to said ASSIGNEE, or its legal representatives, successors or assigns, any facts relating to said invention, including evidence for interference purposes or other proceedings, whenever requested, and to testify in any interference or in any other legal proceeding, when requested, and to execute and deliver on request all lawful papers required to make any of the foregoing provisions effective; and to perform the aforesaid communicating, executing and delivering, without any payment except expenses and to perform the aforesaid testifying for reasonable compensation; and generally to do everything possible to aid the said ASSIGNEE, its successors, legal representatives or assigns to obtain and enforce proper patent protection on and for said invention in all countries, and likewise I make these provisions binding upon our heirs, legal representatives and/or administrators.

The undersigned hereby grant the firm of Roylance, Abrams, Berdo & Goodman the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

IN WITNESS WHEREOF, I have hereunder set my hand and seal this <u>04</u> day of <u>June</u>, 2007.

Jegt WIEDEMANN

RECORDED: 07/31/2009