

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Layne D. Beemer	04/20/2009
Ronald L. Prchal	04/20/2009
RECEIVING PARTY DATA	
Name:	First Data Corporation
Street Address:	6200 South Quebec Street, Suite 270
City:	Greenwood Village
State/Country:	COLORADO
Postal Code:	80111
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12423633
CORRESPONDENCE DATA	
Fax Number:	(415)576-0300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-571-4000
Email:	nscassell@townsend.com
Correspondent Name:	Nathan S. Cassell
Address Line 1:	Townsend and Townsend and Crew LLP
Address Line 2:	Two Embarcadero Center - 8th Floor
Address Line 4:	San Francisco, CALIFORNIA 94111
ATTORNEY DOCKET NUMBER:	020375-094600US
NAME OF SUBMITTER:	Nathan S. Cassell
Total Attachments: 1 source=020375-094600 Assignment#page1.tif	

CH \$40.00 12423633

500926402

PATENT
REEL: 023039 FRAME: 0922

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Layne D. Beemer of 10998 Bridgeview, Blair, NE 68008 and Ronald L. Prchal of 10190 Oakview Dr., Plattsmouth, NE 68048, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: FLAT CARD PRODUCTION SYSTEMS AND METHODS

Date(s) of execution of Declaration:

Filing Date: April 14, 2009

Application No.: 12/423,633; and

WHEREAS, First Data Corporation of 6200 South Quebec Street, Suite 270, Greenwood Village, Colorado 80111, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

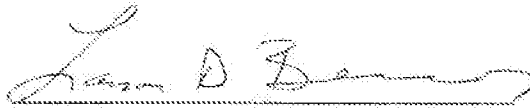
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 4/20/09


Layne D. Beemer

Dated: 4/30/09


Ronald L. Prchal