PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------------|----------------|
| Janelle Yurong Wang Treadway | 06/23/2009 |
| Stuart Allan Karten | 06/22/2009 |
| Christopher Lee Clark | 06/22/2009 |
| Eric William Olson | 06/22/2009 |
| Donald Carpenter Stiff | 06/22/2009 |
| Dennis Lynn Schroeder | 06/22/2009 |

RECEIVING PARTY DATA

| Name: | The Procter & Gamble Company |
|-------------------|---------------------------------|
| Street Address: | Attention: Chief Patent Counsel |
| Internal Address: | One Procter & Gamble Plaza |
| City: | Cincinnati |
| State/Country: | ОНЮ |
| Postal Code: | 45202 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29335766 |

CORRESPONDENCE DATA

500927637

Fax Number: (513)945-3757

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5139834642 Email: nesbitt.ti@pg.com

Correspondent Name: The Procter & Gamble Company

299 East Sixth Street Address Line 1: Address Line 2: Central Docketing - 4th Floor Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: D-1515

| NAME OF SUBMITTER: | Marianne Dressman |
|------------------------------|-------------------|
| Total Attachments: 12 | |
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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Conical Dispenser**, Attorney's Docket No. **D-1515** and filed in the United States Patent Office as Number **29/335,766**, on April 21, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Janelle Yurong Wang Treadway of 14519 Anola Street Whittier, CA 90604 USA; Stuart Allan Karten of 223 Linnie Canal Venice, CA 90291 USA; Christopher Lee Clark of 4159 Lyceum Avenue Los Angeles, CA 90066 USA; Eric William Olson of 4131 Lyceum Avenue Los Angeles, CA 90066 USA; Donald Carpenter Stiff of 1738 Silver Lake Blvd. #202 Los Angeles, CA 90026 USA; Dennis Lynn Schroeder of 4025 Albright Avenue Los Angeles, CA 90066 USA;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/335,766 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s). 06/23/2009 Date Janelle Yurong Wang Treadway State of California } County of Los Angeles Janelle Yurong Wang Treadway On this 23 day of June , 2009, before me personally appeared /___, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. LORI TROUT Commission # 1738336 Notary Public — California 💈 Los Angeles County Notary Public/Witness June 23, 2009 Stuart Allan Karten Date State of County of On this _____ day of _____, 2009, before me personally appeared ____, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. Notary Public/Witness Christopher Lee Clark Date State of County of _____, 2009, before me personally appeared ____, to me On this day of known to be the person named in and who executed the above instrument, and acknowledged to me

that he executed the same for the uses and purposes therein set forth.

PATENT REEL: 023047 FRAME: 0151

Notary Public/Witness

| Eric William Olso | n | Date |
|---------------------------|----------------------|--|
| State of County of | } } SS } | |
| On this known to be the p | erson named in and v | , 2009, before me personally appeared, to mean who executed the above instrument, and acknowledged to mean purposes therein set forth. |
| | | Notary Public/Witness |
| Donald Carpenter | Stiff | Date |
| State of County of | } } SS } | |
| known to be the p | erson named in and v | , 2009, before me personally appeared, to mean who executed the above instrument, and acknowledged to mean purposes therein set forth. |
| | | Notary Public/Witness |
| Dennis Lynn Schro | peder | Date |
| State of County of | } SS } | |
| | | , 200, before me personally appeared, to m who executed the above instrument, and acknowledged to m d purposes therein set forth. |
| | | Notary Public/Witness |

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| State of California | } | |
| County of Los Angeles | | |
| OnJune 23, 2009 before me, _Lori | Trout, Notary Public | , |
| personally appeared Janelle Yurong Wa | Here Insert Name and Title of the Officer | |
| personally appeared | Name(s) of Signer(s) | |
| | who proved to me on the basis of satisf be the person(s) whose name(s) is/are within instrument and acknowledge he/she/they executed the same in his/he capacity(ies), and that by his/her/their sinstrument the person(s), or the entity which the person(s) acted, executed the light certify under PENALTY OF PERJUR | subscribed to the jed to me that jer/their authorized signature(s) on the y upon behalf of je instrument. |
| LORI TROUT Commission # 1738336 | of the State of California that the foreg true and correct. | joing paragraph is |
| Notary Public — California Education Los Angeles County | | |
| My Comm. Expires May 10, 2011 | WITNESS my hard and official seal. | |
| Place Notary Seal Above | Signature Signature of Notary Po | ıblic |
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| Signer Is Representing: | Signer Is Representing: | - |
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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Conical Dispenser**, Attorney's Docket No. **D-1515** and filed in the United States Patent Office as Number **29/335,766**, on April 21, 2009 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Janelle Yurong Wang Treadway of 14519 Anola Street Whittier, CA 90604 USA; Stuart Allan Karten of 223 Linnie Canal Venice, CA 90291 USA; Christopher Lee Clark of 4159 Lyceum Avenue Los Angeles, CA 90066 USA; Eric William Olson of 4131 Lyceum Avenue Los Angeles, CA 90066 USA; Donald Carpenter Stiff of 1738 Silver Lake Blvd. #202 Los Angeles, CA 90026 USA; Dennis Lynn Schroeder of 4025 Albright Avenue Los Angeles, CA 90066 USA;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 29/335,766 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

| Janelle Yurong Wang Treadway | Date |
|---|---|
| State of } SS | |
| County of } | |
| On this day of known to be the person named in a that he executed the same for the use | , 2009, before me personally appeared, to me and who executed the above instrument, and acknowledged to me as and purposes therein set forth. |
| Stuart Allan Karten | Notary Public/Witness The ZZ, 609 Date |
| State of } SS County of } | See attachmat |
| On this day of known to be the person named in a that he executed the same for the use | , 2009, before me personally appeared, to me and who executed the above instrument, and acknowledged to me and purposes therein set forth. |
| Christopher Lee Clark | Notary Public/Witness June 22, loog Date |
| State of } | Se attachman |
| County of SS | ac or oren as |
| On this day of known to be the person named in an that he executed the same for the use | , 2009, before me personally appeared, to me and who executed the above instrument, and acknowledged to me and purposes therein set forth. |
| | Notary Public/Witness |

| Eric William Olson | Attorney Docket Number D-1515 Page 3 of 3 Date |
|---------------------------|--|
| State of } SS County of } | see attachment |
| | , 2009, before me personally appeared, to me d in and who executed the above instrument, and acknowledged to me the uses and purposes therein set forth. |
| | Notary Public/Witness |
| Donald Carpenter Stiff | 6/22/09 Date |
| State of } SS County of } | see attachmant |
| | , 2009, before me personally appeared, to me d in and who executed the above instrument, and acknowledged to me he uses and purposes therein set forth. |
| Janus Care | Notary Public/Witness |
| Dennis Lynn Schroeder | Date June 22. Vac |
| State of } SS County of | See Cottachman |
| | , 200, before me personally appeared, to me d in and who executed the above instrument, and acknowledged to me he uses and purposes therein set forth. |

Notary Public/Witness

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT State of California County of 100 Macks 609 before me, personally appeared who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the ERNESTO A. GONZALEZ within instrument and acknowledged to me that Commission # 1657918 he/she/they executed the same in his/her/their authorized Notary Public - California capacity(ies), and that by his/ber/their signature(s) on the Los Angeles County instrument the person(s), or the entity upon behalf of My Comm. Expires May 1, 2010 which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal. Signature Place Notary Seal Above **OPTIONAL** Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. **Description of Attached Document** Title or Type of Document: Number of Pages: Signer(s) Other Than Named Above: Capacity(ies) Claimed by Signer(s) Signer's Name: Signer's Name: K Individual Individual ☐ Corporate Officer — Title(s): ☐ Corporate Officer — Title(s): □ Partner — □ Limited □ General □ Partner — □ Limited □ General

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☐ Trustee

Other:

OF SIGNER

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Attorney in Fact

☐ Guardian or Conservator

Signer Is Representing: _

☐ Trustee

Other:

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| State of California County of 10s Argo 10s On June 22, 2001 before me, Empersonally appeared | ASTON See Lee Cark Name of Signer(s) |
|---|---|
| ERNESTO A. GONZALEZ Commission # 1657918 Notary Public - California Los Angeles County My Comm. Expires May 1, 2010 | who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/s/e/they executed the same in his/ber/their authorized capacity(ies), and that by his/ber/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. |
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| State of California | |
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| County of 165 Agales | } |
| On June 22, 7009 before me, | MUSTOA GANGA (12) Johan Publik |
| personally appeared | Name(s) of Signer(a) |
| ERNESTO A. GONZALEZ Commission # 1657918 Notary Public - California Los Angeles County My Comm. Expires May 1, 2010 | who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within, instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. |
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| □ Partner — □ Limited □ General □ Attorney in Fact □ Trustee □ Guardian or Conservator □ Other: | ☐ Partner — ☐ Limited ☐ General ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other: |
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| State of California | } |
| County of los Angeles | |
| On Juni 22, 2004 before me, Eine | Here Insert Name and Title of the Officer, |
| personally appeared | onald carpentar Stiff |
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| | who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/per/their authorized capacity(ies), and that by his/per/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. |
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| ∑ Individual | Signer's Name: |
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| Signer Is Representing: | Signer Is Representing: |
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