

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Jason Mittelstaedt	06/02/2004
Erich Hannan	06/03/2004
<b>RECEIVING PARTY DATA</b>	
Name:	RightNow Technologies, Inc.
Street Address:	77 Discovery Drive
City:	Bozeman
State/Country:	MONTANA
Postal Code:	59718
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12535105
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ATTORNEY DOCKET NUMBER:	55564-10071
NAME OF SUBMITTER:	Kris Kappel
Total Attachments: 3 source=rightnowassign#page1.tif source=rightnowassign#page2.tif	

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**PATENT**  
**REEL: 023049 FRAME: 0128**



## ASSIGNMENT

WHEREAS, we, Jason Mittelstaedt, of 17022 Bear Crossing, Gallatin Gateway in the County of Gallatin, and State of Montana, and Erich Hannan, of 1507 Driftwood Drive, Bozeman in the County of Gallatin, and State of Montana, have invented certain new and useful improvements in

### METHOD AND SYSTEM FOR SENDING BULK ELECTRONIC MESSAGES

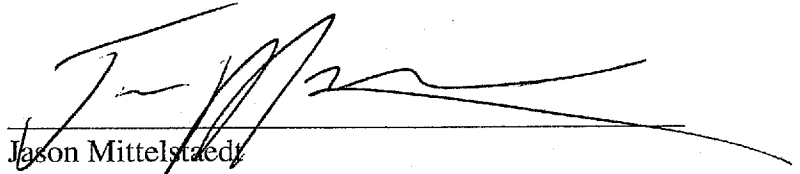
for which we have made application for Letters Patent of the United States, Serial No. 10/748,009, filed December 30, 2003; and

WHEREAS, RightNow Technologies, Inc., a corporation duly organized under the laws of the State of Montana, and having its principal place of business at 77 Discovery Drive, P.O. Box 9300, Bozeman, County of Gallatin, and State of Montana, is desirous of acquiring an interest in, to and under said invention, said application and any and all Letters Patent which may be granted for or upon said invention in the United States of America and all countries foreign thereto;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Jason Mittelstaedt and Erich Hannan, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said RightNow Technologies, Inc. the full and exclusive right, title and interest, throughout the world, in, to and under said invention as fully set forth and described in the above-identified application; in, to and under said application; in, to and under any and all refilings, divisions and continuations of said application; in, to and under any and all Letters Patent of the United States of America which may issue from said application, refilings, divisions and continuations; in, to and under any and all reissues of said Letters Patent of the

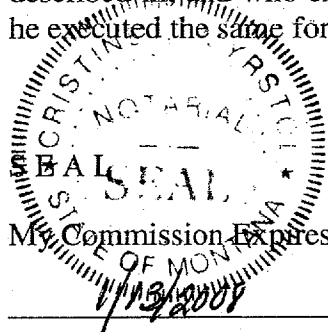
United States of America; in, to and under any and all applications for Letters Patent upon said invention which may hereafter be filed in any and all countries foreign to the United States of America; in, to and under any and all refilings, divisions and continuations of said foreign-filed applications; in, to and under any and all Letters Patent of countries foreign to the United States of America, which may issue from the said foreign-filed applications, refilings, divisions and continuations; and in, to and under any and all extensions of, and additions to, said Letters Patent of countries foreign to the United States of America, the same to be held and enjoyed by said RightNow Technologies, Inc. for its own use and behoof, and for its successors, legal representatives and assigns, to the full end of the term for which said Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent in accordance with this assignment.

EXECUTED this 2 day of June, 2004.

  
Jason Mittelstaedt

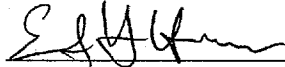
STATE OF MONTANA :  
: ss.  
COUNTY OF GALLATIN :

Before me personally appeared Jason Mittelstaedt, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.



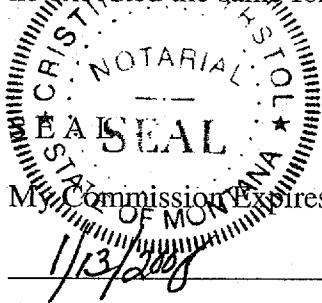
  
Notary Public

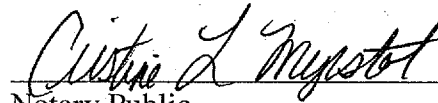
EXECUTED this 3<sup>rd</sup> day of June, 2004.

  
\_\_\_\_\_  
Erich Hannan

STATE OF MONTANA :  
: ss.  
COUNTY OF GALLATIN :

Before me personally appeared Erich Hannan, to me known to be the person described in, and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth, on the day and year aforesaid.



  
\_\_\_\_\_  
Notary Public