PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Mauro Maria Orietti CARELLA	08/05/2009

RECEIVING PARTY DATA

Name:	ZAGLIANI S.r.I. dal 1947	
Street Address:	Via Passo Pordoi, 8/a	
City:	Milano	
State/Country:	ITALY	
Postal Code:	I-20139	

PROPERTY NUMBERS Total: 6

Property Type	Number
Patent Number:	D572004
Patent Number:	D572470
Application Number:	29331435
Application Number:	29331589
Application Number:	29335669
Application Number:	29308128

CORRESPONDENCE DATA

Fax Number: (212)684-3999

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-684-3900

Email: spiperno@grr.com

Correspondent Name: Barry A. Cooper

Address Line 1: Gottlieb Rackman & Reisman, PC
Address Line 2: 270 MADISON AVENUE, 8TH FLOOR
Address Line 4: NEW YORK, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 0279/060

PATENT

REEL: 023056 FRAME: 0871

F \$240.00 D5/2004

500930887

NAME OF SUBMITTER:	Barry A. Cooper
Total Attachments: 4 source=0279-060 Assignment#page1.tif source=0279-060 Assignment#page2.tif source=0279-060 Assignment#page3.tif source=0279-060 Assignment#page4.tif	

PATENT REEL: 023056 FRAME: 0872

Assignment of U.S. Patent Properties

Date: August 5, 2009

Assignor: Mr. Mauro Maria Orietti Carella

Address: Via Durini, 25

I-20122 MILANO

ITALY

Assignee: ZAGLIANI S.r.l. dal 1947 Address: Via Passo Pordoi, 8/a

I-20139 MILANO

ITALY

This assignment relates to the six (6) Issued U.S. Patents and Pending U.S. Patent Applications set forth in the schedule annexed hereto (hereinafter "Patent Properties") identified in the annexed list.

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Properties, the inventions described and/or claimed in the Patent Properties ("inventions"), including continuation and divisional patents and applications, that may issue based on the inventions or on the Patent Properties in the United States, and the right to sue for any and all past and present infringements of the Patent Properties.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of, or information pertaining to, the Patents, and/or to correct any clerical error in such identification or information, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

Mr. Mauro Maria Orietti Carella

By Mr. Mauro Maria Orietti Carella

ZAGLIANI S.r.I. dal 1947

By Name: Mario Orietti

Title: Legal Representative

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Annexed List of Assigned Patent Applications and Patents

Inventor : Mauro Maria Orietti Carellla

Serial No. : 29/275,158

Filing Date : December 15, 2006

Patent No. : D572,004 Issued : July 1, 2008

Title : BAG

Inventor : Mauro Maria Orietti Carellla

Serial No. : 29/275,575

Filing Date : December 29, 2006

Patent No. : D572,470 Issued : July 8, 2008

Title : BAG

Inventor : Mauro Maria Orietti Carellla

Serial No. : 29/331,435

Filing Date : January 26, 2009

Title :

Inventor : Mauro Maria Orietti Carellla

Serial No. : 29/331,589

Filing Date : January 28, 2009

Title :

Inventor : Mauro Maria Orietti Carellla

 Serial No.
 : 29/335,669

 Filing Date
 : April 20, 2009

 Title
 : HANDBAG

Inventor : Mauro Maria Orietti Carellla

 Serial No.
 : 29/308,128

 Filing Date
 : May 29, 2008

Title :