

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Matthew Bernsohn	08/05/2009
<b>RECEIVING PARTY DATA</b>	
Name:	Matt Bernson Design, LLC
Street Address:	434 Greenwich Street
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<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	29341441
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ATTORNEY DOCKET NUMBER:	J25-1359 US
NAME OF SUBMITTER:	Peter C. Michalos
Total Attachments: 1 source=Asgn#page1.tif	

CH \$40.00 29341441

Atty. Docket No.: J25-1359 US

**ASSIGNMENT**

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned

Matthew BERNSOHN

(hereinafter called the Assignor(s) hereby sell, assign and transfer to

Matt Bernson Design, LLC, 434 Greenwich Street, New York, NY 10013

(hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled

**PURSE**

which application was:

- (a) executed on the \_\_\_\_\_ day of \_\_\_\_\_, 2009
- (b) filed on the 5th \_\_\_\_\_ day of August, 2009, and given U.S. Application No. 29/341,441

including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, to all applications for patents, utility models or design rights, now or hereafter filed in countries foreign to the United States of America, and any and all patents, utility models or design rights to be obtained for said inventions and discoveries, and to the right to all benefits under the International Convention for the Protection of Industrial Property therefor.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee.

Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications and foreign applications, and execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at 434 Greenwich St, NY, NY, this 5 day of AUGUST, 2009

Inventor(s):

Matthew Bernson  
Matthew BERNSOHN

Witnesses:

Matthew Rudnicki  
MATTHEW RUDNICKI

Elizabeth J. Fitzgerald  
ELIZABETH FITZGERALD

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