

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Michael Sievert	04/02/2009
Blake C. Ramsdell	04/09/2009
Robert D. Dickinson III	04/10/2009
Howard Locker	04/02/2009

**RECEIVING PARTY DATA**

Name:	Lenovo (Singapore) Pte. Ltd.
Street Address:	151, Lorong Chuan, #02-01, New Tech Park
City:	Singapore
State/Country:	SINGAPORE
Postal Code:	556741

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	12415638

**CORRESPONDENCE DATA**

Fax Number: (412)741-9292  
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 Phone: 412-741-8400  
 Email: ariddle@ferencelaw.com  
 Correspondent Name: FERENCE & ASSOCIATES LLC  
 Address Line 1: 409 Broad Street  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15143

ATTORNEY DOCKET NUMBER:	710.113
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NAME OF SUBMITTER:	Stanley D. Ference III
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Total Attachments: 8  
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CH \$40.00 12415638

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**PATENT  
 REEL: 023061 FRAME: 0825**

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# Assignment

Whereas, we

INVENTOR AND CITY	(1) Michael Sievert County of King	of Yarrow Point, and State of Washington
INVENTOR AND CITY	(2) Blake C. Ramsdell County of King	of Sammamish, and State of Washington
INVENTOR AND CITY	(3) Robert D. Dickinson III County of King	of Woodinville, and State of Washington
INVENTOR AND CITY	(4) Howard Locker County of Wake	of Cary, and State of North Carolina

have invented certain improvements in

TITLE	SYSTEM AND METHOD FOR IDENTIFYING MEDIA AND PROVIDING ADDITIONAL MEDIA CONTENT
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and have executed, respectively, a United States patent application therefor on even date herewith.

Whereas, Lenovo (Singapore) Pte. Ltd., a corporation of Singapore, having a place of business at 151, Lorong Chuan, #02-01, New Tech Park, Singapore 556741, (hereinafter called Lenovo), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to Lenovo, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to Lenovo, its successors and assigns; and we hereby agree that Lenovo may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Lenovo.


(JOINT FORM)

(Lenovo Docket) RPS920090013-US-NP  
(710.113)

Signed and sealed

CITY AND  
DATE

(1) at  
on 7/2, 2009

  
 (Michael Sievert)  
 FIRST NAME MIDDLE INITIAL LAST NAME

SIGNATURE  
INVENTOR

CITY AND  
DATE

(2) at  
on , 2009

(Blake C. Ramsdell)  
 FIRST NAME MIDDLE INITIAL LAST NAME

SIGNATURE  
INVENTOR

CITY AND  
DATE

(3) at  
on , 2009

(Robert D. Dickinson III)  
 FIRST NAME MIDDLE INITIAL LAST NAME

SIGNATURE  
INVENTOR

CITY AND  
DATE

(4) at  
on , 2009

(Howard Locker)  
 FIRST NAME MIDDLE INITIAL LAST NAME

SIGNATURE  
INVENTOR

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ADDITIONAL MEDIA CONTENT

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(JOINT FORM)

(Lenovo Docket) RPS920090013-US-NP  
(710.113)

Signed and sealed

CITY AND DATE (1) at on \_\_\_\_\_, 2009

\_\_\_\_\_  
(Michael Sievert) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME SIGNATURE

CITY AND DATE (2) at SAMMAMISH, WA on APRIL 9, 2009

\_\_\_\_\_  
(Blake C. Ramsdell) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME SIGNATURE

CITY AND DATE (3) at on \_\_\_\_\_, 2009

\_\_\_\_\_  
(Robert D. Dickinson III) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME SIGNATURE

CITY AND DATE (4) at on \_\_\_\_\_, 2009

\_\_\_\_\_  
(Howard Locker) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME SIGNATURE

# Assignment

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(710.113)

Signed and sealed


CITY AND DATE (1) at on , 2009

SIGNATURE INVENTOR  
(Michael Sievert)  
FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (2) at on , 2009

SIGNATURE INVENTOR  
(Blake C. Ramsdell)  
FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (3) at Woodinville, WA on 4/10 , 2009

SIGNATURE INVENTOR  
  
(Robert D. Dickinson III)  
FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (4) at on , 2009

SIGNATURE INVENTOR  
(Howard Locker)  
FIRST NAME MIDDLE INITIAL LAST NAME

PATENT

REEL: 023061 FRAME: 0832



# Assignment

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(710.113)

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FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (2) at on , 2009

SIGNATURE  
(Blake C. Ramsdell) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (3) at on , 2009

SIGNATURE  
(Robert D. Dickinson III) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME

CITY AND DATE (4) at Morrsville, Pa on April 2, 2009

SIGNATURE  
(Howard Locker) INVENTOR  
FIRST NAME MIDDLE INITIAL LAST NAME