

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Original Assignment filed on 7/31/2009 not legible for recording; legible Assignment attached
CONVEYING PARTY DATA	
Name	Execution Date
Su Hwan HWANG	07/08/2009
Young Gyu KIM	07/08/2009
RECEIVING PARTY DATA	
Name:	HYUNDAI MOTOR COMPANY
Street Address:	231 Yangjae-Dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Name:	KIA MOTORS CORPORATION
Street Address:	231 Yangjae-Dong, Seocho-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12511830
CORRESPONDENCE DATA	
Fax Number:	(415)442-1001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	4154421724
Email:	jvalles@morganlewis.com
Correspondent Name:	Jere Valles/Morgan, Lewis & Bockius LLP
Address Line 1:	One Market, Spear Street Tower
Address Line 4:	San Francisco, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	068949-5118-US

CH \$40.00 12511830

500930587

PATENT
REEL: 023062 FRAME: 0502

NAME OF SUBMITTER:

Jere Valles

Total Attachments: 4

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07/29/2009
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Phone: 4154421724									
Email: jvalles@morganlewis.com									
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Address Line 1: One Market, Spear Street Tower									
Address Line 4: San Francisco, CALIFORNIA 94105									
ATTORNEY DOCKET NUMBER:	068949-5118-US								
NAME OF SUBMITTER:	Jere Valles								

CH \$40.00 12511830

TO: JERE VALLES/MORGAN, LEWIS & BOCKIUS LLP COMPANY: ONE MARKET, SPEAR STREET T

Total Attachments: 1

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JOINT
ASSIGNMENT

WHEREAS, We, Su Hwan HWANG and Young Gyu KIM, ASSIGNORS, citizen of Republic of Korea, residing at 102-904, Geumgwang Poranjae Apt, Musong-dong, Hwaseong-si, Gyeonggi-do 445-020, Republic of Korea; and at 555-1401, Hyundai HomeTown 4-cha, Jukjeon 1-dong, Suji-gu, Yongin-si, Gyeonggi-do 448-972, Republic of Korea; respectively, are the inventors of the invention in INTELLIGENT VEHICLE SEAT SUPPORT SYSTEM for which we have executed an application for a Patent of the United States

- ☒ which is executed on ☒ even date herewith or ☐
☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 068949-5118
☐ which was filed on , Application No.
☒ We hereby authorize and request our attorney, Victor E. Johnson, of Morgan, Lewis & Bockius LLP, to insert here in parentheses (Application number, _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, Hyundai Motor Company, 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, and Kia Motors Corp., 231 Yangjae-Dong, Seocho-Ku, Republic of Korea, ASSIGNEES are desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

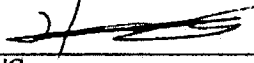
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEES, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;


AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEES, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEES, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEES, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date July 8, 2009 서명  L.S.
Su Hwan, HWANG

Date July 8, 2009 서명  L.S.
Young Gyu, KIM

State of _____)
) SS.:
County of Republic of Korea)

On _____, 2009, before me, _____, Notary Public, personally appeared _____, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal