PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
HIROYUKI SHIMANUKI	05/12/2009	

RECEIVING PARTY DATA

Name:	NEC Personal Products, Ltd.	
Street Address:	11-1, Osaki 1-chome,	
Internal Address:	Shinagawa-ku	
City:	Tokyo	
State/Country:	JAPAN	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12534371

CORRESPONDENCE DATA

Fax Number: (214)262-3731

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2142623745

Email: KENSAKU.SATO@NECAM.COM

Correspondent Name: KEN SATO

Address Line 1: 6535 N. STATE HWY 161
Address Line 4: IRVING, TEXAS 75039

ATTORNEY DOCKET NUMBER: J-09-0432

NAME OF SUBMITTER: Kensaku Sato

Total Attachments: 1

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OP \$40.00 1

PATENT REEL: 023070 FRAME: 0225

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, ___, the undersigned,

Hiroyuki SHIMANUKI of Tokyo, Japan

Hereby sell, assign and tra	ansfer to <u>Ni</u>	EC Pe	<u>rsonal</u>	Produc	ts, Ltd. a			
corporation of <u>Japan</u> having a place	of busine	ss at	<u>11-1,</u>	Osaki	1-chome,			
Shinagawa-ku, Tokyo, Japan,								
its successors, assigns and legal representatives, the entire right, title and interest in and								
to any and all improvements which are disclosed in the application for United States								
Patent, which has been executed by the undersigned on May 12, 2009								
and is entitled REEL HUB								
					*			
Authorize and request the	Commission	ner of	Patent	s to iss	ue to said			
Assignee, the corporation above named, its successors, assigns and legal								
representatives, in accordance with this a	issignment,	any an	d all Ur	nited Sta	ites Letters			
Patent on said improvements, or any of the	em, disclose	d in sai	id applic	cation.				
	Hiroyu	lai.	Shin	ramele	元(%)			
Date: May 12, 2009	Hiro	yuki S	HIMAN	UKI				
Witness: Yorchi Kano								
Witness: Josephi Kano								
Date:								
Witness:								
······································								

RECORDED: 08/07/2009

PATENT REEL: 023070 FRAME: 0226