

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JUSTIN WILLIAMS	07/13/2009
RECEIVING PARTY DATA	
Name:	DR PEPPER/SEVEN UP, INC.
Street Address:	5301 LEGACY DRIVE
City:	PLANO
State/Country:	TEXAS
Postal Code:	75024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29337818
CORRESPONDENCE DATA	
Fax Number:	(210)226-8395
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	210-554-5316
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Correspondent Name:	Michael L. Gostkowski
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Address Line 2:	Suite 1800
Address Line 4:	San Antonio, TEXAS 78205
ATTORNEY DOCKET NUMBER:	5338.3925
NAME OF SUBMITTER:	Michael L. Gostkowski
Total Attachments: 2 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif	

OP \$40.00 29337818

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PATENT
REEL: 023070 FRAME: 0324

ASSIGNMENT

WHEREAS, I, **JUSTIN WILLIAMS**, a citizen of the United States of America residing at 300 N. Akard, Apt. 1120, Dallas, Texas 75201 (hereafter referred to as "ASSIGNOR"), has invented certain new, original and ornamental design for a **BOTTLE** for which I have executed an application for Letters Patent of the United States having Serial No. 29/337,818 which was filed on May 29, 2009; and

WHEREAS, **DR PEPPER/SEVEN UP, INC.** ("ASSIGNEE"), a corporation existing under the rules of the State of Delaware and having its main place of business at 5301 Legacy Drive, Plano, Texas 75024, is entitled, by virtue of a prior agreement between the parties, to a complete and absolute assignment of the entire right, title and interest in, to and under the said improvements and the said patent application;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to me in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the said ASSIGNOR, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements and the said application, and all rights of priority based thereon, and all divisionals, renewals, continuations, and continuations-in-part thereof, and all Letters Patent of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof, and all applications for Letters Patent which may have been or may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue

all Letters Patent for said invention to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

I HEREBY further covenant and agree that I will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13 day of July, 2009.

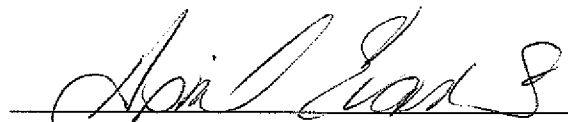

JUSTIN WILLIAMS

STATE OF TEXAS

COUNTY OF Collin

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On this 13th day of July, 2009, before me, a Notary Public in and for the State and County aforesaid, personally appeared JUSTIN WILLIAMS, known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.


Notary Public, State of Texas
My Commission Expires: 6-16-12

