

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|--|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Joseph Arceneaux | 08/06/2008 |
| RECEIVING PARTY DATA | |
| Name: | France Telecom |
| Street Address: | 6 place d'Alleray |
| City: | Paris |
| State/Country: | FRANCE |
| Postal Code: | 75015 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12538021 |
| CORRESPONDENCE DATA | |
| Fax Number: | (631)665-5101 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 631-665-5139 |
| Email: | GREGORY.THORNE@THLLP.NET |
| Correspondent Name: | THORNE & HALAJIAN, LLP |
| Address Line 1: | 111 WEST MAIN STREET |
| Address Line 4: | BAY SHORE, NEW YORK 11706 |
| ATTORNEY DOCKET NUMBER: | FT06993 |
| NAME OF SUBMITTER: | Gregory L. Thorne |
| Total Attachments: 2 source=FT06993-assignment-08-07-09#page1.tif source=FT06993-assignment-08-07-09#page2.tif | |

OP \$40.00 12538021

Docket No. FT06993

ASSIGNMENT

WHEREAS, Joseph ARCENEUX, a citizen of the USA, residing at San Francisco, California, hereinafter called "ASSIGNOR", represents that he is the inventor of a new and original invention for a "**SECURE ELECTRONIC COUPON DELIVERY TO MOBILE DEVICE**" for which an application for Letters Patent of the United States of America is being filed herewith; and

WHEREAS, France Telecom, hereinafter called "ASSIGNEE", a corporation organized and existing under the laws of France and having an office for the transaction of business at 6 place d'Alleray, 75015 Paris, France, desires to acquire the entire right, title and interest in and to said application, and in and to said invention described and claimed in said application, and in and to any Letters Patent which may be obtained upon said application for said invention therein contained.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in them hand paid, and of other good and valuable consideration, the receipt of all of which is hereby acknowledged, the said ASSIGNOR has sold, assigned and transferred, and do hereby sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said application and any continuations or continuations-in-part thereof, and in and to any Letters Patent which may be obtained thereon or therefore in the United States of America and all foreign countries, and in and to any reissues or extensions of any Letters Patent which may be granted for said invention, and in and to any improvements, additions to, or modifications of said invention, which the said ASSIGNOR may acquire by invention or otherwise, the same to be held and enjoyed by the said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors and assigns, to the full end of the term for which said Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by said ASSIGNOR had this sale not been made, and the said ASSIGNOR hereby represents and warrants that he has not executed and will not execute any instrument inconsistent with the rights granted herein, and he hereby binds himself and his heirs, executors, administrators and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said ASSIGNEE, in order to carry into full force and effect this sale, assignment and transfer, and the said ASSIGNOR further represents and warrants that he hereby binds himself and his heirs, executors, administrators and legal representatives to communicate at any time, upon request to the said ASSIGNEE, its successors and assigns any facts relating to the said invention and the history thereof known to him or to his heirs, executors, administrators and legal representatives, and that they will testify as to the same in any interference to obtain or any other litigation to enforce the patent or patents which may be granted for said invention when requested to do so by the said ASSIGNEE, its successors or assigns.

Docket No. FT06993

The said ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for said invention to the said ASSIGNEE as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set his hand and affixed his seal as of the date and year first below written.

 8/6/08

Joseph Arceneaux - Date