Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the CHANGE OF ADDRESS TO: BUILT NY, INC. 520 BROADWAY, 2ND FLOOR NEW YORK, NEW YORK 10012 previously recorded on Reel 017739 Frame 0802. Assignor(s) hereby confirms the BUILT NY, INC. 75 SPRING STREET, 7TH FLOOR NEW YORK, NEW YORK 10012.

CONVEYING PARTY DATA

Name	Execution Date
AARON LOWN	05/05/2006
JOHN R. SWARTZ	05/05/2006

RECEIVING PARTY DATA

Name:	BUILT NY, INC.
Street Address:	520 BROADWAY
Internal Address:	2ND FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10012

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29246604

CORRESPONDENCE DATA

500933035

(914)723-4301 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

JHART@LSLLP.COM Email: Correspondent Name: ANDREW F. YOUNG Address Line 1: LACKENBACH SIEGEL LLP

ONE CHASE ROAD Address Line 2:

SCARSDALE, NEW YORK 10583 Address Line 4:

ATTORNEY DOCKET NUMBER: BUILT.DP050 NAME OF SUBMITTER: ANDREW F. YOUNG **PATENT**

REEL: 023071 FRAME: 0677

Total Attachments: 3

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> PATENT REEL: 023071 FRAME: 0678

RECORDATION FORM COVER SHEET PATENTS ONLY				
To: Commissioner of Patents and Trademarks: Please record the attached original document or copy:				
 Name of conveying party(ies): AARON LOWN JOHN ROSCOE SWARTZ Additional names? _ Yes <u>X</u> No 	2. Name and address of receiving party(ies): Name: NEW ADDRESS BUILT NY, INC. 520 BROADWAY, 2 ND FLOOR			
3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other _CHANGE OF ASSIGNEE ADDRESS	NEW YORK, NEW YORK 10012 Additional names & addresses attached? _Yes <u>X</u> No			
Execution Date: MAY 5, 2006				
4. Application number(s) or patent number(s): 29/246,604 Attorney Docket No.: BUILT.DP050 If this document is being filed together with a new application, execution date of application is: Additional numbers attached?Yes <u>X</u> No				
5. Name and address of party to whom correspondence	6. Total number of applications and patents involved: 1			
should be mailed: Address associated with Customer No.: 28752 Name: Internal Address: Street Address:	7. Total fee (37 CFR 3.41): Enclosed Authorized charge to Deposit Acct No 10-0100 (Lackenbach Siegel LLP)			
City: State: ZIP:	8. X Charge any additional fees in connection with this submission to our Deposit Account No. 10-0100			
DO NOT USE THIS SPACE				
a true copy of the original document. ANDREW F. YOUNG, Reg. No. 44,001	August 10, 2009 Date			

PATENT REEL: 023071 FRAME: 0679

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address	
Inventor (1): Aaron LOWN	Residing at: Clinton Road Tuxedo, NY 10987 USA	
	Citizenship: US	
Inventor (2): John R. SWARTZ	Residing at: 141 Godwin Ave. Ridgewood, NJ 07450 USA	
	Citizenship: US	

declare that they are all citizens of the country of <u>United States of America</u> with residences as listed above.

Hereby sell, assign and transfer to <u>BUILT NY, INC</u>., a corporation of the State of New York, Country of USA, hereafter called the "Assignee," having a place of business at <u>75 Spring Street</u>, 7th <u>Floor, New York, NY 10012, USA</u>;

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

	_ attached specification executed on			
XX	specification Serial No.	29/246,604, filed April 26, 2006		
	U.S. Letters Patent No.	; issued	٠,	

entitled: **CARRYING POCKET DESIGN**,

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments,

powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection

PATENT REEL: 023071 FRAME: 0680 for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE

DATE 5.5.6

me (Aaron LOWN):

Name (John R. SWARTZ):

LACKENBACH SIEGEL, LLP

RECORDED: 08/10/2009