PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Serri Lasuik	06/27/2009

RECEIVING PARTY DATA

Name:	SL Sweet Life, Inc.
Street Address:	421 22nd Avenue NW
City:	Calgary, Alberta
State/Country:	CANADA
Postal Code:	T2M 1N4

PROPERTY NUMBERS Total: 1

	Property Type	Number
App	olication Number:	29335197

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 3435-83023-01

NAME OF SUBMITTER: Jeffrey B. Haendler

Total Attachments: 3

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> **PATENT** REEL: 023078 FRAME: 0951

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ASSIGNMENT

WHEREAS I, Serri Lasuik, (hereafter called the "Assignor") whose full post office address is 421 – 22nd Avenue NW, Calgary, Alberta T2M 1N4 am the owner of certain designs described and depicted in the industrial design and design patent applications listed in Appendix "A" ("Designs"):

WHEREAS, SL Sweet Life, Inc., (hereinafter called the "Assignee") whose full post office address is 421 – 22nd Avenue NW, Calgary, Alberta T2M 1N4 is desirous of acquiring and having assigned to it the entire right, title and interest in and to said Designs, and in and to all proprietary rights, including industrial designs, design patents, and community designs, which may be granted or issued therefor in any and all countries (collectively, "Registrations");

NOW THEREFORE, in consideration of the premises, and of the sum of one dollar (\$1.00) and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, by these presents do hereby sell, assign and transfer unto said Assignee, the full and exclusive right, title and interest in and to said Designs in all countries and the entire right, title and interest in and to any and all design applications for said Designs in and to all Conventions and Treaty rights of all kinds, including the right to claim for any and all applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise, and in an to any and all divisions, extensions, continuations, substitutions and renewals thereof, and all Registrations which may be granted or issued therefor in any and all countries, and any reissues, re-examinations or extensions of said Registrations;

I hereby authorize and request that any and all of said Registrations be granted to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns, to the full end of the term for which said Registrations may be granted, as fully and entirely as the same would have been held by us had this Assignment not been made.

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Further, I agree that I will communicate to said Assignee or its representatives any facts known to me respecting said Designs, and testify in any legal proceeding, sign all lawful papers, execute all papers relating to those industrial design and design patent applications listed in Appendix "A" and to all counterpart and related applications, including all divisionals, continuations, extensions, renewals or substitutes thereof, and to any renewals, reexaminations and reissues of said Registrations, execute all necessary assignment papers to cause any and all of said Registrations to be owned by said Assignee, make all rightful oaths, and, generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protections for said Designs in any and all countries.

The undersigned authorizes the firm of Gowling Lafleur Henderson LLP to correct errors in this Assignment or to insert any further identification or other information necessary or desirable to make this Assignment suitable for recordal in any country.

EXECUTED at, 20	gary, Alberta.	, this <u>27</u>
Witness:	Assignor:	
Jeff Wildena (pri	nt name) Serri Lasuik	rasuet

Schedule "A"

SL Sweet Life, Inc.

Pending Industrial Design/Design Patent Applications

Title	Application Number	Filing Date
WALLET	CA 128175	October 10, 2008
WALLET	CA 130335	April 9, 2009
WALLET	US 29/335,197	April 9, 2009

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RECORDED: 08/11/2009

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