PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Bruce M. Klemann | 08/10/2009 |

RECEIVING PARTY DATA

| Name: | Brady Worldwide, Inc. | | |
|-----------------|--------------------------|--|--|
| Street Address: | 6555 West Good Hope Road | | |
| City: | Milwaukee | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53223 | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12540004 |

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: WHB-35832

NAME OF SUBMITTER: Jere L. Polmatier

Total Attachments: 3

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REEL: 023091 FRAME: 0711

PATENT

For: [X] U.S. and/or [X] Foreign-Rights
For: [X] U.S. Application-or [] U.S. Provisional Application
For: [X] U.S. Patent For: [] PCT Application
By: [X] Inventor or [] Present-Owner

ASSIGNMENT OF INVENTION (SINGLE INVENTOR)

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

| COHSIGE. | ranon, | , | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------|--------|------------------------------------------|--------------------------------------------------------|---------------------------------------------|
| ASSIG | NOR: | | | | | |
| Bruce N | 4. Kle | ma | nn | | | |
| haushy, | nall as | | | and turneline to | | |
| nereby : | sen, as | 8818 | gn, a | nd transfer to | | |
| ASSIG | NEE: | | | | | |
| Brady Worldwide, Inc. Inventor(s) or person(s) or entity(ies) who own the invention | | | | | 6555 West Good Hope Road Milwaukee, Wisconsin 53223 | |
| and the (complete | | | | | representative | s of the ASSIGNEE |
| i de de la compansión d | [X] | th | ie en | tire right, title, an | d interest | |
| annone d | [] an undivided percent (%) interest | | | | | |
| for the U | Jnited | St | ates | and its territorial | possessions, | |
| (check the | e follow | ving | g box, | , if foreign rights are | also to be assign | ned) |
| l'accept al | [X] and in all foreign countries, | | | | | |
| | | | | elaim priority, ir he invention, enti | | vention, including any and all improvements |
| | | | D | urable Multil: | ayer Inkjet | Recording Media Topcoat |
| and which | ch is f | oui | nd in | ı (37 C.F.R. § 3.2 | 1) | |
| (| (a) [] U.S. patent application executed on even date herewith | | | | | |
| (| (b) | |] | U.S. patent appl | ication execut | ted on |
| | | | | | | |

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PATENT REEL: 023091 FRAME: 0712

| | (c) | | U.S. provisional application naming the above inventor(s) for the above-entitled invention | |
|-------|--------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| | | | Express mail label no.: | |
| | | | Mailed: | |
| | | [X] | To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known. | |
| | (d) | [X] | U.S. application no. 12/540,004 filed on August 12, 2009 | |
| | (e) | | International application noPCT/ filed on | |
| | (f) | | U.S. patent noissued | |
| | | | A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately. | |
| (chec | k (g), if fo | oreign app | olication(s) is (are) also being assigned) | |
| | | | | |

(g) [X] and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, any and all Letters Patent to be obtained for said invention by the above application, or any continuation, division, renewal, or substitute thereof, and, as to any and all Letters Patent, to any and all reissues or re-examinations thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

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PATENT REEL: 023091 FRAME: 0713 IN WITNESS WHEREOF, we have hereunto set hand and seal on the dates indicated below.

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

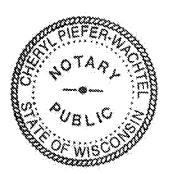
| Date: | 8/10 | 90 |
|---------|----------------|---------------------------------------------|
| ** **** | ************** | *************************************** |

Bruce M. Klemann

Subscribed and sworn to before me

Notary Public, State of Wisconsin

My commission expires: Quant 14 2011



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RECORDED: 08/12/2009

PATENT REEL: 023091 FRAME: 0714